

## WiBF 2024 National Industry Awards

Award	Description	Judging Criteria
.WiBF Award for	This prestigious award celebrates outstanding	1. Investment Performance:
Achievement in Assets	individuals who have demonstrated exceptional	Poor (1)
and Fund Management	performance, innovation, and leadership in the	Below Average (2)
and I and Managomoni	field of asset and fund management. Whether	Average (3)
	through astute financial analysis, strategic	Above Average (4)
	decision-making, or pioneering investment	Excellent (5)
	strategies, recipients of this award have made	2. Innovation and Strategy:
	significant contributions to the growth, success,	Poor (1)
	and sustainability of investment portfolios and	Below Average (2)
	funds.	Average (3)
		Above Average (4)
	Criteria for consideration	Excellent (5)
		3.Risk Management
	Investment Performance: Demonstrated track	Poor (1)
	record of consistently achieving superior	Below Average (2)
	returns relative to benchmarks and peers.	Average (3)
	Innovation and Strategy: Introduction of	Above Average (4)
	innovative investment strategies, techniques, or	Excellent (5)
	products that have reshaped industry practices	4.Client Satisfaction and Relationship Managemer
	or led to significant improvements in risk-	Poor (1)
	adjusted returns.	Below Áverage (2)
	Risk Management: Implementation of effective	Average (3)
	risk management practices that have mitigated	Above Average (4)
	downside risk while maximizing upside	Excellent (5)
	potential.	5.Leadership and Team Management:
	Client Satisfaction and Relationship	Poor (1)
	Management: Exemplary client service,	Below Average (2)
	communication, and relationship management,	Average (3)
	resulting in high levels of satisfaction and trust	Above Average (4)
	among investors.	Excellent (5)
	Thought Leadership: Contribution to	6.Thought Leadership and Industry Contribution:
	leadership and team management. Support the	Poor (1)
	advancement of asset and fund management	Below Average (2)
	knowledge and industry best practices through	Average (3)
	research, publications, or participation in	Above Average (4)
	professional organisations.	Excellent (5)
	Ethical Conduct: Commitment to upholding	7.Ethics and Compliance:
	the highest ethical standards and fiduciary	Poor (1)
	responsibilities in investment management.	Below Average (2)
	Long-Term Impact: Evidence of sustainable,	Average (3)
	long-term value creation for investors and	Above Average (4)
	stakeholders, beyond short-term financial	Excellent (5)
	gains.	8.Diversity, Equity, and Inclusion (DEI) Initiatives:
	gains.	Poor (1)
	Recipients of the WiBF Award for Achievement	Below Average (2)
	in Assets and Fund Management serve as role	Average (3)
	models for excellence in the financial industry,	Above Average (4)
	inspiring others to strive for continuous	Excellent (5)
	I maphing onlers to surve for continuous	LAUGHGHL(J)

Poor (1)

Average (3) Above Average (4)

Excellent (5)

Below Average (2)

practices. This award not only celebrates past

encouragement for ongoing dedication to excellence in the management of investment

funds and assets while advocating for diversity,

equity, and inclusion initiatives in the industry.

achievements but also serves as an

Award	Description	Judging Criteria
2. WiBF Award for	This distinguished award celebrates individuals or entities	1.Client Satisfaction and Relationship
Achievement in Private	that have demonstrated exceptional expertise, innovation,	Management:
Wealth and	and dedication in the management and stewardship of	Poor (1)
Superannuation	private wealth and superannuation funds. It recognises	Below Average (2)
- Caporarii aaacii	outstanding contributions to the financial well-being and	Average (3)
	prosperity of individuals, families, and retirees through	Above Average (4)
	tailored wealth management solutions and strategic	Excellent (5)
	planning for retirement with an emphasis on supporting	2.Investment Performance:
	gender diversity & inclusion.	Poor (1)
	genuer anteren, a meraeren	Below Average (2)
	Criteria for consideration	Average (3)
		Above Average (4)
	Client-centric Approach: Evidence of a personalised,	Excellent (5)
	client-focused approach to wealth management, ensuring	3.Innovation in Wealth Management
	alignment with the unique goals, preferences, and	Strategies:
	circumstances of private clients and retirees.	Poor (1)
	Investment Performance: Consistent delivery of superior	Below Áverage (2)
	investment results, via robust risk-adjusted returns and	Average (3)
	effective wealth preservation strategies over the long	Above Average (4)
	term.	Excellent (5)
	Tailored Financial Planning: Provision of	4.Tailored Financial Planning:
	comprehensive financial planning services encompassing	Poor (1)
	investment management, retirement planning, tax	Below Average (2)
	optimization, estate planning, and risk management to	Average (3)
	support clients' financial well-being across multiple life	Above Average (4)
	stages.	Excellent (5)
	Innovation and Adaptability: Introduction of innovative	5.Client Education and Empowerment:
	solutions, products, or strategies that address evolving	Poor (1)
	client needs, regulatory changes, and market dynamics	Below Average (2)
	within the private wealth and superannuation sectors.	Average (3)
	Client Education and Empowerment: Commitment to	Above Average (4)
	educating clients about financial literacy, investment	Excellent (5)
	principles, retirement planning strategies, and	6.Contribution to Superannuation Sector
	superannuation options, empowering them to make	Development:
	informed decisions about their financial futures.	Poor (1)
	Ethical Standards: Adherence to the highest ethical	Below Average (2)
	standards and fiduciary responsibilities, prioritizing the	Average (3)
	best interests of clients and retirees in all aspects of	Above Average (4)
	wealth management and superannuation fund	Excellent (5)
	administration.	7.Commitment to Ethical Standards:
	Contribution to Superannuation Sector Development,	Poor (1)
	Leadership and Advocacy: Active engagement in	Below Average (2)
	industry advocacy, thought leadership initiatives, and	Average (3)
	professional development activities aimed at advancing	Above Average (4)
	best practices, promoting gender diversity & inclusion,	Excellent (5)
	regulatory reforms, and enhancing the integrity and transparency of the private wealth and superannuation	8.Diversity, Equity, and Inclusion (DEI)
	sectors.	Initiatives: Poor (1)
	Long-Term Impact: Evidence of sustainable, long-term	Below Average (2)
	value creation for investors and stakeholders, beyond	Average (3)
	short-term financial gains.	Above Average (4)
	2	Excellent (5)
	Recipients of the WiBF Award for Achievement in Private	9.Impact and Sustainability:
	Wealth and Superannuation exemplify excellence,	Poor (1)
	integrity, and innovation in the management of wealth and	Below Average (2)
	retirement assets, enriching the lives of clients and	Average (3)
	contributing to the overall financial well-being and	Above Average (4)
	prosperity of society. This award honours their	Excellent (5)
	outstanding achievements and serves as a testament to	` '
	their commitment to excellence in private wealth	
	management and retirement planning while advocating for	
	diversity, equity, and inclusion initiatives in the industry.	

Award	Description	Judging Criteria
3.WiBF Award for	This prestigious award celebrates outstanding	1.Client Satisfaction and Relationship
Achievement in Retail	professionals in the field of retail banking. It honours	Management:
Banking	financial institutions that have demonstrated exceptional	Poor (1)
Danking	performance, customer service, and strategic vision in	Below Average (2)
	serving retail customers.	Average (3)
		Above Average (4)
	Criteria for consideration	Excellent (5)
		2.Financial Performance:
	Customer Satisfaction: The recipient institution must	Poor (1)
	have a track record of delivering exceptional customer	Below Average (2)
	experiences, as evidenced by high satisfaction ratings	Average (3)
	and positive feedback from retail banking clients.	Above Average (4)
	Innovation: Successful implementation of innovative	Excellent (5)
	products, services, or technologies that enhance the retail	3.Innovation in Retail Banking Strategies:
	banking experience and address evolving customer needs	Poor (1) Below Average (2)
	and preferences.  Financial Performance: Demonstrated strong financial	Average (3)
	performance, including growth in retail banking revenue,	Above Average (4)
	profitability, and market share, while effectively managing	Excellent (5)
	risk and maintaining regulatory compliance.	4.Digital Transformation:
	Digital Transformation: Adoption of digital platforms and	Poor (1)
	technologies to streamline processes, improve	Below Average (2)
	accessibility, and provide personalized banking services	Average (3)
	to retail customers.	Above Average (4)
	Community Engagement: Active involvement in	Excellent (5)
	community initiatives and social responsibility programs	5.Community Engagement:
	that contribute to the well-being of the communities	Poor (1)
	served by the institution.	Below Average (2)
	<b>Leadership and Vision</b> : Demonstrated leadership and	Average (3)
	strategic vision in navigating industry challenges, adapting	Above Average (4)
	to market trends, and positioning the institution for long-	Excellent (5)
	term success in the retail banking sector.	6.Leadership and Vision:
	Ethical Standards: Adherence to the highest ethical	Poor (1)
	standards and fiduciary responsibilities, prioritizing the	Below Average (2)
	best interests of clients and retirees in all aspects of	Average (3)
	wealth management and superannuation fund	Above Average (4)
	administration.	Excellent (5)
	Long-Term Impact: Evidence of sustainable, long-term	7.Commitment to Ethical Standards:
	value creation for investors and stakeholders, beyond	Poor (1)
	short-term financial gains.	Below Average (2)
		Average (3)
	The recipient of this WiBF award is a trailblazer in the	Above Average (4)
	retail banking industry, setting benchmarks for excellence,	Excellent (5)
	and serving as a role model for other financial institutions	8.Diversity, Equity, and Inclusion (DEI)
	striving to deliver exceptional value to retail customers	Initiatives:
	while advocating for diversity, equity, and inclusion	Poor (1)
	initiatives in the industry.	Below Average (2)
		Average (3)
		Above Average (4)
		Excellent (5)
		9.Impact and Sustainability:
		Poor (1)
		Below Average (2)
		Average (3)
		Above Average (4)
		Excellent (5)

Award	Description	Judging Criteria
4 WiRE Award for		1.Client Satisfaction and Relationship
4. WiBF Award for Achievement in SME &	This actoomed award colobrates average as achieves and	Management:
	This esteemed award celebrates exemplary achievements	Poor (1)
Business Banking	and contributions of amazing individuals within the realm	Below Average (2)
	of SME and business banking. It acknowledges	Average (3)
	individuals of financial institutions (with less than \$500M in	Above Average (4)
	revenue) that have demonstrated exceptional	Excellent (5)
	performance, innovation, and dedication in meeting the	2.Financial Performance:
	unique needs of businesses, both small and large with a	
	focus on gender diversity & inclusion along the way.	Poor (1)
		Below Average (2)
	Criteria for consideration	Average (3)
		Above Average (4)
	Customer Satisfaction: The recipient institution must	Excellent (5)
	exhibit a commitment to providing superior service and	3.Tailored Solutions:
	support to business clients, as evidenced by high levels of	Poor (1)
	customer satisfaction and positive feedback.	Below Average (2)
	Tailored Solutions: Recognition of innovative products,	Average (3)
	services, and solutions specifically designed to meet the	Above Average (4)
	diverse needs of businesses, including financing options,	Excellent (5)
		4.Digital Transformation:
	cash management tools, and specialized advisory services.	Poor (1)
		Below Áverage (2)
	Relationship Management: Demonstrated excellence in	Average (3)
	building and nurturing long-term relationships with	Above Average (4)
	business clients, offering personalized guidance, and	Excellent (5)
	understanding their evolving needs to provide tailored	5.Community Engagement:
	solutions.	Poor (1)
	Financial Performance: Consistent financial strength and	Below Average (2)
	growth in business banking revenue, profitability, and	Average (3)
	market share, coupled with effective risk management	Above Average (4)
	practices and adherence to regulatory requirements.	Excellent (5)
	Technology and Digital Solutions: Implementation of	` '
	cutting-edge technology and digital platforms to	6.Leadership and Vision:
	streamline processes, enhance convenience, and provide	Poor (1)
	businesses with efficient banking solutions.	Below Average (2)
	Community Impact: Active engagement in supporting	Average (3)
	local businesses and contributing to the economic	Above Average (4)
	development and prosperity of the communities served by	Excellent (5)
	the institution.	7.Commitment to Ethical Standards:
	Thought Leadership: Demonstrated leadership and	Poor (1)
	vision in anticipating market trends, adapting to industry	Below Average (2)
	changes, and providing thought leadership on key issues	Average (3)
	affecting business banking.	Above Average (4)
	Long-Term Impact: Evidence of sustainable, long-term	Excellent (5)
	value creation for investors and stakeholders, beyond	8.Diversity, Equity, and Inclusion (DEI)
	short-term financial gains.	Initiatives:
	S. S. C. S. M. Mariolai gamo.	Poor (1)
		Below Average (2)
	The recipient of this WiBF award exemplifies excellence in	Average (3)
	business banking, setting industry standards for	Above Average (4)
	innovation, customer service, and overall performance	Excellent (5)
	while making significant contributions to the success and	9.Impact and Sustainability:
		Poor (1)
	growth of businesses in their community while advocating	Below Average (2)
	for diversity, equity, and inclusion initiatives in the	Average (3)
	industry.	Above Average (4)
		Excellent (5)
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This distinguished award celebrates outstanding achievements and excellence of professionals in the field of institutional. corporate and investment banking. It celebrates an individual from a financial institution that has demonstrated exceptional performance, innovation, and commitment to meeting the complex needs of	1.Client Satisfaction and Relationship Management: Poor (1) Below Average (2)
institutional clients, including corporations, government entities, and non-profit organisations while keeping gender diversity and inclusion top of mind.  Criteria for consideration	Average (3) Above Average (4) Excellent (5) 2.Financial Performance: Poor (1) Below Average (2) Average (3)
Customer Satisfaction: The recipient institution must exhibit a strong dedication to providing exceptional service and support to institutional clients, as evidenced by high levels of client satisfaction, feedback, and retention.  Tailored Solutions: Recognition of innovative products, services, and solutions tailored to the unique requirements of institutional clients, including corporate finance, treasury management, capital markets, and risk management solutions.  Relationship Management: Demonstrated excellence in building and maintaining long-term relationships with institutional clients, offering personalised advisory services, and understanding their specific financial objectives and challenges.  Financial Performance: Consistent financial strength and growth in institutional banking revenue, profitability, and market share, while effectively managing risks and ensuring compliance with regulatory standards.  Technology and Digital Solutions: Implementation of advanced technology and digital platforms to enhance efficiency, provide real-time access to financial information, and deliver seamless banking experiences to institutional clients.  Thought Leadership: Demonstrated leadership and expertise in providing strategic insights, thought leadership, and market intelligence to institutional clients, helping them navigate complex financial landscapes and achieve their goals.  Community Engagement: Active involvement in supporting community initiatives, fostering gender diversity and inclusion, economic development, and contributing to the well-being of the communities served by the institution.  Long-Term Impact: Evidence of sustainable, long-term value creation for investors and stakeholders, beyond short-term financial gains.  The recipient of this WiBF award represents the pinnacle of excellence in institutional banking, setting industry benchmarks for innovation, service quality, and overall performance while making significant contributions to the success and growth of institutional clients and the bro	Above Average (4) Excellent (5) 3. Tailored Solutions: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 4. Digital Transformation: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 5. Community Engagement: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 6. Leadership and Vision: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 7. Commitment to Ethical Standards: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 8. Diversity, Equity, and Inclusion (DEI) Initiatives: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 9. Impact and Sustainability: Poor (1) Below Average (2) Average (3) Above Average (2) Average (3) Above Average (4) Excellent (5) 9. Impact and Sustainability: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5)
Cesbr <b>T</b> srifin <b>F</b> birso <b>F</b> aae <b>T</b> aeirir <b>T</b> eleha <b>C</b> sdcb <b>L</b> vs Tobpsfi	Customer Satisfaction: The recipient institution must exhibit a strong dedication to providing exceptional ervice and support to institutional clients, as evidenced by high levels of client satisfaction, feedback, and stention.  Failored Solutions: Recognition of innovative products, ervices, and solutions tailored to the unique equirements of institutional clients, including corporate nance, treasury management, capital markets, and risk nanagement solutions.  Relationship Management: Demonstrated excellence in utilding and maintaining long-term relationships with notifutional clients, offering personalised advisory ervices, and understanding their specific financial bijectives and challenges.  Financial Performance: Consistent financial strength and growth in institutional banking revenue, profitability, and market share, while effectively managing risks and ensuring compliance with regulatory standards.  Fechnology and Digital Solutions: Implementation of divanced technology and digital platforms to enhance efficiency, provide real-time access to financial information, and deliver seamless banking experiences to institutional clients.  Thought Leadership: Demonstrated leadership and expertise in providing strategic insights, thought eadership, and market intelligence to institutional clients, telping them navigate complex financial landscapes and chieve their goals.  Community Engagement: Active involvement in upporting community initiatives, fostering gender iversity and inclusion, economic development, and ontributing to the well-being of the communities served by the institution.  Cong-Term Impact: Evidence of sustainable, long-term alue creation for investors and stakeholders, beyond hort-term financial gains.  The recipient of this WiBF award represents the pinnacle of excellence in institutional banking, setting industry enchmarks for innovation, service quality, and overall erformance while making significant contributions to the uccess and growth of institutional clients and the broader nancial ecosy

Award	Description	Judging Criteria
6.WiBF Award for	P · ·	1.Compliance Program Effectiveness:
Achievement in	This prestigious award celebrates outstanding	Poor (1)
Regulation &	achievements and leadership in the field of regulation and	Below Average (2)
Compliance	compliance within the financial services industry. It	Average (3)
Compilation	honours individuals, organisations, or regulatory bodies	Above Average (4)
	that have demonstrated excellence, innovation, and	Excellent (5)
	commitment to upholding regulatory standards, ensuring	2.Regulatory Knowledge and Expertise:
	compliance, and fostering a culture of integrity and	Poor (1)
	transparency while.	Below Average (2)
	· · · · · · · · · · · · · · · · · · ·	
	keeping gender diversity and inclusion top of mind.	Average (3)
	Cuitouis fou compidention	Above Average (4)
	Criteria for consideration	Excellent (5)
		3.Implementation of Regulatory Changes:
	Regulatory Compliance Excellence: Demonstrated	Poor (1)
	commitment to upholding regulatory requirements and	Below Average (2)
	standards, including adherence to laws, regulations, and	Average (3)
	industry best practices relevant to the financial services	Above Average (4)
	sector.	Excellent (5)
	Innovation in Compliance Practices: Recognition of	4.Risk Assessment and Management:
	innovative approaches, tools, and methodologies adopted	Poor (1)
	to enhance regulatory compliance processes, mitigate	Below Average (2)
	risks, and ensure effective governance within the	Average (3)
	organisation or across the industry.	Above Average (4)
	Regulatory Knowledge and Expertise: Leadership and	Excellent (5)
	expertise in shaping regulatory policies, advocating for	5.Ethical Standards and Integrity:
	industry reforms, and providing thought leadership on	Poor (1)
	emerging regulatory trends, challenges, and opportunities.	Below Average (2)
	Proactive Risk Management and Implementation of	Average (3)
	Regulatory Changes: Implementation of robust risk	Above Average (4)
	management frameworks, controls, and monitoring	Excellent (5)
	mechanisms to identify, assess, and mitigate regulatory	6.Training and Education Programs:
	risks effectively.	Poor (1)
	Collaboration and Engagement: Collaboration with	Below Average (2)
	regulatory authorities, industry peers, and stakeholders to	Average (3)
	promote dialogue, share insights, and contribute to the	Above Average (4)
	development of regulatory standards and practices that	Excellent (5)
	benefit the financial ecosystem.	7.Internal Controls and Auditing Processes
	Training and Education: Commitment to providing	Poor (1)
	comprehensive training, education, and resources to	Below Average (2)
	employees and stakeholders to ensure a deep	Average (3)
	· · ·	Above Average (4)
	understanding of regulatory requirements and foster a	
	culture of compliance and ethical conduct.	Excellent (5)
	Ethical Leadership, Internal Controls and Auditing	8.Response to Regulatory Incidents or
	<b>Processes:</b> Demonstration of ethical leadership,	Violations:
	transparency, and accountability in managing regulatory	Poor (1)
	and compliance matters, promoting a culture of integrity	Below Average (2)
	and responsible business practices.	Average (3)
	Risk Assessment and Management - Impact on	Above Average (4)
	Industry and Society: Clear response to regulatory	Excellent (5)
	incidents or violations. Positive impact on the financial	
	services industry and society at large through	
	contributions to enhancing regulatory effectiveness,	
	protecting consumers, and promoting financial stability	
	and inclusion.	
	and inclusion.	
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	The recipient of this WiBF award exemplifies excellence in	
	regulation and compliance, serving as a role model for the	
	industry and making significant contributions to	
	maintaining trust, stability, and integrity in the financial	
	services sector while advocating for diversity, equity, and	
	inclusion initiatives in the industry.	
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Award	Description	Judging Criteria
7.WiBF Award for		
Achievement in	This prestigious award celebrates outstanding	1.Client Satisfaction and Relationship
Professional Services	achievements and leadership in the realm of professional	Management:
	services. Some common examples of professional services	Poor (1)
	include - Legal Services, Accounting and Auditing Services,	Below Áverage (2)
	Consulting Services, Financial Advisory Services, Human	Average (3)
	Resources Consulting, Information Technology (IT)	Above Average (4)
	Services. It honours individuals, firms, or organisations that	Excellent (5)
	have demonstrated exceptional performance, innovation,	2.Financial Performance:
	and dedication in delivering high-quality professional	Poor (1)
	services to clients across various industries.	Below Average (2)
	Scrylogs to cherits doloss various industries.	Average (3)
	Criteria for consideration	Above Average (4)
	Criteria for consideration	
	Client Catiofastian, Demonstrated commitment to	Excellent (5)
	Client Satisfaction: Demonstrated commitment to	3.Tailored Solutions:
	exceeding client expectations and delivering exceptional	Poor (1)
	value through tailored solutions, responsive service, and	Below Average (2)
	strong client relationships.	Average (3)
	Service Excellence: Recognition of superior service	Above Average (4)
	delivery, expertise, and innovation across a range of	Excellent (5)
	professional services, including consulting, legal,	4.Digital Transformation:
	accounting, financial advisory, and technology services.	Poor (1)
	Innovation and Thought Leadership: Leadership in	Below Average (2)
	driving innovation, thought leadership, and best practices	Average (3)
	within the professional services industry, including the	Above Average (4)
	development of new service offerings, methodologies, and	Excellent (5)
	approaches to solving client challenges.	5.Community Engagement:
	Industry Impact: Positive impact on clients, industries, and	Poor (1)
	communities through contributions to driving business	· '
		Below Average (2)
	growth, fostering innovation, and addressing complex	Average (3)
	challenges with integrity and professionalism.	Above Average (4)
	Talent Development: Commitment to investing in talent	Excellent (5)
	development, mentorship, and diversity initiatives to attract,	6.Leadership and Vision:
	retain, and develop top talent within the organisation and	Poor (1)
	the broader professional services sector.	Below Average (2)
	Collaboration and Partnerships: Collaboration with	Average (3)
	clients, industry partners, and stakeholders to foster	Above Average (4)
	strategic partnerships, share insights, and deliver integrated	Excellent (5)
	solutions that address clients' evolving needs and drive	7.Commitment to Ethical Standards:
	positive outcomes.	Poor (1)
	Ethical Standards: Adherence to high ethical standards,	Below Average (2)
	transparency, and integrity in all aspects of service delivery,	Average (3)
	ensuring trust, accountability, and credibility with clients,	Above Average (4)
	regulators, and the public.	Excellent (5)
		8.Diversity, Equity, and Inclusion (DEI)
	Continuous Improvement: Commitment to continuous	
	improvement and excellence through ongoing learning,	Initiatives:
	feedback mechanisms, and performance measurement,	Poor (1)
	driving a culture of innovation and excellence within the	Below Average (2)
	organisation.	Average (3)
	The recipient of this WiBF award exemplifies excellence in	Above Average (4)
	professional services, setting industry benchmarks for	Excellent (5)
	service quality, innovation, and client satisfaction while	9.Impact and Sustainability:
	making significant contributions to the success and growth	Poor (1)
	of clients, industries, and communities served while	Below Average (2)
	advocating for diversity, equity and inclusion initiatives in	Average (3)
	the industry.	Above Average (4)
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Award	Description	Judging Criteria
B.WiBF Award for		
Achievement in	This esteemed award celebrates outstanding achievements	1.Operational Excellence:
perations,	and leadership in the areas of operations, technology, or	Poor (1)
echnology or	customer support within the realm of business and industry.	Below Average (2)
ustomer Support	It honours individuals, teams, or organisations that have	Average (3)
actomor capport	demonstrated exceptional performance, innovation, and	Above Average (4)
	dedication in driving operational excellence, leveraging	Excellent (5)
	technology to enhance efficiency and effectiveness, and	\ <i>\</i>
	delivering superior customer support experiences while	2.Technological Innovation:
		Poor (1)
	keeping gender diversity & inclusion top of mind.	Below Average (2)
		Average (3)
	Criteria for consideration	Above Average (4)
		Excellent (5)
	Operational Excellence: Demonstrated excellence in	3.Customer Support Excellence:
	optimizing business operations, processes, and workflows	Poor (1)
	to improve efficiency, reduce costs, and enhance overall	Below Average (2)
	performance. This may include initiatives focused on supply	Average (3)
	chain management, logistics, production, quality control,	Above Average (4)
	and process automation.	Excellent (5)
	Technological Innovation: Recognition of innovative use	4.Impact on Business Performance:
	of technology to drive business transformation, enhance	Poor (1)
	productivity, and enable strategic growth. This may include	Below Average (2)
	the development and implementation of new software	Average (3)
	solutions, digital platforms, data analytics tools, artificial	Above Average (4)
	intelligence, or Internet of Things (IoT) applications.	Excellent (5)
	Customer Support Excellence: Commitment to delivering	5.Collaboration and Teamwork:
	exceptional customer support experiences, responsiveness,	Poor (1)
	and satisfaction. This may include initiatives focused on	Below Average (2)
	customer service training, multichannel support options,	Average (3)
	self-service portals, and proactive customer engagement	Above Average (4)
	strategies.	Excellent (5)
	Impact on Business Performance: Positive impact on	6.Continuous Improvement:
	business performance, profitability, and competitiveness	Poor (1)
	through the implementation of operations, technology, or	Below Average (2)
	customer support initiatives. This may be demonstrated	Average (3)
	through measurable improvements in key performance	Above Average (4)
	indicators such as cost savings, revenue growth, customer	Excellent (5)
	retention, and employee satisfaction.	7.Commitment to Ethical Standards:
	Collaboration and Teamwork: Collaboration across	Poor (1)
	departments, teams, and stakeholders to drive alignment,	Below Average (2)
	foster innovation, and achieve shared goals related to	Average (3)
	operations, technology, or customer support excellence.	Above Average (4)
	Continuous Improvement: Commitment to continuous	Excellent (5)
	learning, feedback, and improvement in operations,	8.Diversity, Equity, and Inclusion (DEI)
	technology, and customer support practices. This may	Initiatives:
	include a culture of innovation, experimentation, and agility	Poor (1)
	to adapt to changing business needs and market dynamics.	Below Average (2)
	Ethical Standards: Adherence to high ethical standards,	Average (3)
	transparency, and integrity in all aspects of operations,	Above Average (4)
	technology, and customer support activities, ensuring trust,	Excellent (5)
	accountability, and credibility with customers, employees,	
	and partners.	
	The recipient of this WiBF award exemplifies excellence in	
	operations, technology, or customer support, serving as a	
	role model for the industry and making significant	
	contributions to driving business success, innovation, and	
	customer satisfaction while advocating for diversity, equity	
	and inclusion initiatives in the industry.	
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Award	Description	Judging Criteria
9.WiBF Award for	E	, , , , , , , , , , , , , , , , , , ,
Achievement in	This prestigious award celebrates exemplary achievements	1.Stakeholder Engagement, Satisfactio
Corporate Affairs	and leadership in the field of corporate affairs. It honours	and Relationship Management:
NEW 2024"	individuals, teams, or organisations that have demonstrated	Poor (1)
	outstanding performance, innovation, and dedication in	Below Áverage (2)
	managing corporate communications, public relations,	Average (3)
	government affairs, and stakeholder engagement. Teams	Above Average (4)
	and individuals from Corporate & Internal Communications,	Excellent (5)
	Brand & Marketing, Investor Relations, Corporate Social	2.Strategic Communications:
	Responsibility department are eligible to apply in this	Poor (1)
	category.	Below Average (2)
		Average (3)
	Criteria for consideration	Above Average (4)
		Excellent (5)
	Strategic Communications: Demonstrated excellence in	3.Reputation Management:
	developing and executing strategic communication	Poor (1)
	strategies that effectively convey the organisation's mission,	Below Average (2)
	values, and objectives to internal and external stakeholders.	Average (3)
	Reputation Management: Proven ability to protect and	Above Average (4)
	enhance the organisation's reputation through proactive	Excellent (5)
	reputation management strategies, crisis communication	4.Government Affairs:
	planning, and effective stakeholder engagement.	Poor (1)
	Stakeholder Engagement: Commitment to building and	Below Average (2)
	maintaining positive relationships with key stakeholders,	Average (3)
	including employees, customers, investors, regulators,	Above Average (4)
	community members, and advocacy groups.	Excellent (5)
	Government Affairs: Expertise in navigating regulatory	5.Corporate Social Responsibility and
	and legislative environments, advocating for the	Community Engagement:
	organisation's interests, and engaging with government	Poor (1)
	officials and policymakers to shape public policy outcomes.	Below Average (2)
	Corporate Social Responsibility (CSR): Leadership in	Average (3)
	corporate social responsibility initiatives, sustainability	Above Average (4)
	efforts, and community engagement programs that	Excellent (5)
	contribute to the organisation's positive impact on society	6.Crisis Management:
	and the environment.	Poor (1)
	Thought Leadership: Recognition as a thought leader in	Below Average (2)
	corporate affairs, with contributions to industry best	Average (3)
	practices, innovation, and thought leadership initiatives that	Above Average (4)
	advance the field.	Excellent (5)
	Crisis Management: Demonstrated ability to effectively	7.Commitment to Ethical Standards:
	manage crises and issues, maintain transparency, and	Poor (1)
	uphold trust and credibility with stakeholders during	Below Average (2)
	challenging times.	Average (3)
	Measurement and Evaluation: Implementation of robust	Above Average (4)
	measurement and evaluation processes to assess the	Excellent (5)
	impact of corporate affairs activities, track key performance	8.Diversity, Equity, and Inclusion (DEI)
	indicators, and drive continuous improvement.	Initiatives:
	Ethical Standards: Adherence to high ethical standards,	Poor (1)
	transparency, and integrity in all corporate affairs activities,	Below Average (2)
	ensuring trust, credibility, and accountability with	Average (3)
	stakeholders.	Above Average (4)
		Excellent (5)
	The recipient of this WiBF award exemplifies excellence in	9.Measurement and Evaluation:
	corporate affairs, serving as a role model for the industry	Poor (1)
	and making significant contributions to the organisation's	Below Average (2)
	reputation, stakeholder relationships, and overall success	Average (3)
	while advocating for diversity, equity and inclusion initiatives	Above Average (4)
	in the industry.	Excellent (5)
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10.WiBF Award for	Description	Judging Criteria
Achievement in an EA/PA role	This prestigious award celebrates the professionals who are dedicated to facilitating smooth operations and driving success in the business world. Recipients of this award typically demonstrate exceptional organisational abilities, strong communication skills, efficiency in managing tasks, and a proactive approach to their role. They may also show leadership qualities, problem-solving abilities, and a commitment to continuous improvement.  Criteria for consideration  Exceptional Organisational Skills: The recipient should demonstrate the ability to efficiently manage multiple tasks, schedules, and priorities in a fast-paced environment. This includes effective calendar management, travel arrangements, and event coordination.  Effective Communication: Strong written and verbal communication skills are essential. The recipient should be adept at liaising with executives, colleagues, clients, and external partners, demonstrating professionalism and clarity in all interactions.  Proactivity and Initiative: Successful candidates are proactive in anticipating needs and addressing challenges before they arise. They take initiative to streamline processes, suggest improvements, and contribute to the overall efficiency of the organisation.  Problem-solving Abilities: The recipient should exhibit the capacity to identify issues, find creative solutions, and handle unexpected situations with composure and resourcefulness. This may involve resolving conflicts, troubleshooting technical issues, or adapting to changing circumstances.  Adaptability and Flexibility: In a dynamic work environment, adaptability is crucial. The recipient should demonstrate flexibility in responding to shifting priorities, tight deadlines, and evolving requirements, while maintaining a high standard of performance.  Professionalism and Discretion: As a trusted support to executives, the recipient must exhibit professionalism, integrity, and discretion in handling confidential information, sensitive matters, and interpersonal relationships.  Commit	1.Exceptional Organisational Skills: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 2.Effective Communication: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 3.Proactivity and Initiative: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 4.Problem-solving Abilities: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 5.Adaptability and Flexibility: Poor (1) Below Average (4) Excellent (5) 5.Adaptability and Flexibility: Poor (1) Below Average (4) Excellent (5) 6.Professionalism and Discretion: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 7.Commitment to Continuous Improvement: Poor (1) Below Average (4) Excellent (5) 7.Commitment to Continuous Improvement: Poor (1) Below Average (4) Excellent (5) 8.Diversity, Equity, and Inclusion (DEI) Initiatives: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 9.Contribution to Team Success: Poor (1) Below Average (2) Average (3)

Description	Judging Criteria
This award celebrates an individual who has made an outstanding contribution in leading the innovation agenda in the Banking and Finance industry in Australia, either through thought leadership, product development, technical expertise or as an innovator. The winner of this award will demonstrate a passion towards innovation in their workplace and a commitment to the long-term sustainability of the sector.  Criteria for consideration  Novelty and Originality: Recognition of the uniqueness and originality of the product or technology innovation, including the development of new concepts, features, or functionalities that differentiate it from existing solutions. Impact and Value Proposition: Assessment of the tangible benefits and value delivered by the innovation, such as improved efficiency, effectiveness, performance, cost savings, or customer satisfaction. Consideration may also be given to the broader societal or environmental impact of the innovation.  Technical Excellence: Evaluation of the technical excellence and sophistication of the innovation, including the use of advanced technologies, engineering principles, or scientific breakthroughs to achieve desired outcomes.  Market Relevance and Competitiveness: Consideration of the innovation's relevance and competitiveness in the marketplace, including its ability to address customer needs, meet industry standards, and adapt to changing market dynamics.  User Experience and Accessibility: Assessment of the user experience and accessibility. Consideration of the scalability and Sustainability of the innovation, including its potential for widespread adoption, scalability and inclusivity. Scalability and Sustainability: Consideration of collaborative efforts and teamwork involved in the development and implementation of the innovation, including contributions from cross-functional teams, partnerships with external stakeholders, and cooperation across organisational boundaries.  Intellectual Property and Protection: Assessment of intellectual property rights	1.Novelty and Originality: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 2.Impact and Value Proposition: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 3.Technical Excellence: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 4.Market Relevance and Competitiveness: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 5.User Experience and Accessibility: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 6.Scalability and Sustainability: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 7.Collaboration and Teamwork: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 7.Collaboration and Teamwork: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 8.Intellectual Property and Protection: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 9.Recognition and previous Awards: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 9.Recognition and previous Awards: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 9.Recognition and previous Awards: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5)
<b>Recognition and Awards:</b> Recognition of previous accolades, awards, or industry recognition received for the	Average (3) Above Average (4)
	outstanding contribution in leading the innovation agenda in the Banking and Finance industry in Australia, either through thought leadership, product development, technical expertise or as an innovator. The winner of this award will demonstrate a passion towards innovation in their workplace and a commitment to the long-term sustainability of the sector.  Criteria for consideration  Novelty and Originality: Recognition of the uniqueness and originality of the product or technology innovation, including the development of new concepts, features, or functionalities that differentiate it from existing solutions. Impact and Value Proposition: Assessment of the tangible benefits and value delivered by the innovation, such as improved efficiency, effectiveness, performance, cost savings, or customer satisfaction. Consideration may also be given to the broader societal or environmental impact of the innovation.  Technical Excellence: Evaluation of the technical excellence and sophistication of the innovation, including the use of advanced technologies, engineering principles, or scientific breakthroughs to achieve desired outcomes.  Market Relevance and Competitiveness: Consideration of the innovation's relevance and competitiveness in the marketplace, including its ability to address customer needs, meet industry standards, and adapt to changing market dynamics.  User Experience and Accessibility: Assessment of the user experience and accessibility: Assessment of the user experience and accessibility of the innovation, including ease of use, user interface design, and accessibility and sustainability: Consideration of the scalability and sustainability: Consideration of the scalability and sustainability of the innovation, including to widespread adoption, scalability to meet growing demand, and long-term viability in terms of resource efficiency and environmental impact.  Collaboration and Teamwork: Recognition of collaborative efforts and teamwork involved in the development and implementation of the innovation, i

Award	Description	Judging Criteria
12. WiBF Rising Star Award	This award celebrates someone in the early stages of their career (less than 5 years' experience) who is making an exceptional impact within a Corporate Member organisation of WiBF. The winner of this award will be outperforming her peers across the industry in terms of their role performance and in the encouragement, they provide to colleagues. They will demonstrate passion and commitment towards their career in the banking and finance sector and be an example of the values and performance necessary for the future success of the Banking and Finance industry.  Criteria for consideration  Achievements and Contributions: Recognition of significant accomplishments and contributions made by the individual in their respective field, industry, or community, despite being relatively early in their career.  Innovation and Creativity: Acknowledgment of innovative thinking, creative problem-solving, and original ideas demonstrated by the individual, showing their ability to think outside the box and bring fresh perspectives to their work.  Leadership Potential: Assessment of leadership potential, including the ability to inspire and motivate others, demonstrate initiative, and take on responsibilities beyond their current role or position.  Professional Growth and Development: Evaluation of the individual's commitment to continuous learning, professional development, and skill enhancement, as evidenced by their willingness to seek out new opportunities, acquire new knowledge, and expand their expertise.  Resilience and Adaptability: Consideration of resilience, adaptability, and the ability to overcome challenges and setbacks, demonstrating a positive attitude, perseverance, and a growth mindset in the face of adversity.  Impact and influence: Assessment of the individual's impact and influence within their organisation, industry, or community, including their ability to offect positive change, inspire others, and make a difference through their actions and contributions.  Collaboration and Teamwork: Recognition of colla	1.Achievements and Contributions: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 2.Innovation and Creativity: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 3.Leadership Potential: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 4.Professional Growth and Development: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 5.Resilience and Adaptability: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 6.Impact and Influence: Poor (1) Below Average (4) Excellent (5) 7.Collaboration and Teamwork and Community Engagement: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 7.Collaboration and Teamwork and Community Engagement: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 8.Diversity, Equity, and Inclusion (DEI) Initiatives: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 9.Peer Recognition and Recommendations: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) Poer Recognition and Recommendations: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) Poer Recognition and Recommendations: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) Poer Recognition and Recommendations: Poor (1) Below Average (4) Excellent (5)

Award	Description	Judging Criteria
13.WiBF Inclusive Leader Award	This award celebrates a WiBF Corporate member that leads by example, who goes above and beyond to create environments where people from diverse backgrounds feel valued, respected, and empowered. Inclusive leaders demonstrate empathy, open-mindedness, authenticity, courage, collaboration, resilience, continuous learning, accountability, allyship and adaptability.  Criteria for consideration  Commitment to Diversity and Inclusion: Demonstrated efforts to foster diversity and inclusion within the organisation or community, including initiatives to recruit, retain, and promote individuals from underrepresented groups.  Leadership and Advocacy: Active advocacy for diversity and inclusion both internally and externally, using their platform to promote awareness and drive positive change. Innovative Practices: Implementation of innovative strategies, programs, or policies that promote diversity, equity, and inclusion and address systemic barriers.  Measurable Impact: Evidence of tangible outcomes or positive changes resulting from their leadership efforts, such as increased representation of marginalised groups, improved employee satisfaction and engagement, or enhanced community relations.  Collaboration and Community Engagement: Collaboration with stakeholders across different levels of the organisation or community relations.  Collaboration and Community Engagement: Collaboration with stakeholders across different levels of the organisation or community relations.  Continuous Learning and Improvement: Demonstrated commitment to ongoing learning, self-reflection, and improvement in the area of diversity and inclusion, including responsiveness to feedback and willingness to adapt strategies as needed.  This WiBF award celebrates those who thrive and lead the way in creating more equitable and inclusive societies. They also serve as important catalysts for inspiring others to act and prioritise diversity and inclusion in their own spheres of influence within the banking and finance community.	1.Commitment to Diversity and Inclusion: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 2.Leadership and Advocacy: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 3.Innovative Practices: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 4.Measurable Impact: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 5.Collaboration and Community Engagement: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 6.Leadership and Advocacy: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 7.Continuious Learning and Improvement: Poor (1) Below Average (2) Average (3) Above Average (2) Average (3) Above Average (4) Excellent (5) 7.Continuious Learning and Improvement: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5)

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Award	Description	Judging Criteria
I4.WiBF Inclusive		
A.WiBF Inclusive Norkplace Award of the Year	This award celebrates a Corporate Member organisation of WiBF for a workplace initiative that has delivered a tangible impact in addressing gender diversity in the banking and finance sector. This award celebrates a WiBF Corporate member who demonstrates unique processes that encourage and enable gender diversity and inclusion in their workplace. The Inclusive Workplace Award celebrate organisations that demonstrate exceptional commitment to fostering diversity, equity, and inclusion (DEI) within their workforce. This award celebrates companies that go above and beyond in creating environments where employees from diverse backgrounds feel valued, respected, and supported.  Criteria for consideration  Diversity Initiatives: The organisation's efforts to recruit and retain employees from diverse backgrounds, including underrepresented groups such as minorities, women, LGBTQ+ individuals, people with disabilities, and others. Inclusive Policies and Practices: Assessment of company policies and practices to ensure they are inclusive and equitable. This may include anti-discrimination policies, flexible work arrangements, equal opportunities for advancement, and accommodations for employees with disabilities.  Training and Education: Programs aimed at raising awareness and educating employees about diversity, equity, and inclusion issues, as well as providing tools and resources for fostering inclusive behaviours and combating biases.  Leadership Commitment: Demonstrated commitment from company leadership to diversity, equity, and inclusion including accountability measures and allocation of resources to support DEI initiatives.  Employee Resource Groups (ERGs) or Affinity Groups: Recognition of ERGs or affinity groups within the organisation that provide support, networkling, and advocacy opportunities for employees from specific demographic or identity groups.  Community Engagement: Initiatives aimed at promoting diversity and inclusion beyond the workplace, such as partnerships with community organisations, parti	1.Diversity Initiatives: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 2.Inclusive Policies and Practices: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 3.Training and Education: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 4.Leadership Commitment: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 5.Training and Education: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 6.Employee Resource Groups (ERGs) or Affinity Groups: Poor (1) Below Average (4) Excellent (5) 7.Community Engagement: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 7.Community Engagement: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 8.Measurement and Reporting: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 9.Impact and Sustainability: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 9.Impact and Sustainability: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5)

Award	Description	Judging Criteria
15.WiBF ESG and		1.Innovative Practices:
	This amount of Manches and Administration of	Poor (1)
Sustainability Initiative	This award recognises a Corporate Member organisation of	Below Áverage (2)
of the Year	WiBF for an ESG initiative that demonstrates an innovative	Average (3)
	and impactful approach to improving business sustainability	Above Average (4)
	and social responsibility. Judges will look for the ESG	Excellent (5)
	initiative that stands out from the competition and could	2.Impact and Results:
	inspire industry-wide change.	
		Poor (1)
	Criteria for consideration	Below Average (2)
		Average (3)
	Innovative Practices: Recognition of innovative strategies,	Above Average (4)
	programs, or initiatives implemented to address	Excellent (5)
	environmental challenges, promote social responsibility,	3.Leadership and Vision:
	and enhance corporate governance.	Poor (1)
	Impact and Results: Assessment of the measurable	Below Average (2)
		Average (3)
	impact and outcomes achieved through ESG and	Above Average (4)
	sustainability initiatives, such as reductions in carbon	Excellent (5)
	emissions, improvements in social equity, and	4.Integration and Alignment:
	enhancements in governance transparency and	Poor (1)
	accountability.	Below Average (2)
	Leadership and Vision: Acknowledgment of leadership	<b>3</b> ( )
	and vision in championing ESG and sustainability within the	Average (3)
	organisation or industry, including commitment from senior	Above Average (4)
	executives, board members, and key stakeholders.	Excellent (5)
	Integration and Alignment: Evaluation of the extent to	5.Transparency and Reporting:
	which ESG considerations are integrated into business	Poor (1)
	strategies, decision-making processes, and day-to-day	Below Average (2)
	operations, ensuring alignment between financial	Average (3)
		Above Average (4)
	performance and sustainable practices.	Excellent (5)
	Transparency and Reporting: Recognition of transparent	6.Stakeholder Engagement:
	disclosure and reporting practices regarding ESG	Poor (1)
	performance, including the quality and comprehensiveness	Below Average (2)
	of sustainability reports, adherence to global reporting	_ , ,
	standards (such as GRI or SASB), and engagement with	Average (3)
	stakeholders.	Above Average (4)
	Stakeholder Engagement: Consideration of efforts to	Excellent (5)
	engage and collaborate with stakeholders, including	7.Continuous Improvement and Industry
	investors, customers, employees, suppliers, communities,	Leadership:
	and NGOs, to address ESG issues and priorities	Poor (1)
	effectively.	Below Average (2)
	Continuous Improvement: Assessment of a commitment	Average (3)
		Above Average (4)
	to continuous improvement and learning in the area of ESG	Excellent (5)
	and sustainability, including responsiveness to feedback,	8.Resilience and Adaptability:
	adoption of best practices, and setting ambitious goals for	Poor (1)
	future progress.	Below Average (2)
	Industry Leadership: Recognition of leadership within the	Average (3)
	industry or sector, inspiring others to adopt ESG and	
	sustainability best practices and driving positive change	Above Average (4)
	across the value chain.	Excellent (5)
	Resilience and Adaptability: Consideration of resilience	9.Impact and Sustainability:
	and adaptability in addressing emerging environmental and	Poor (1)
	social challenges, as well as proactive risk management	Below Average (2)
	strategies to mitigate potential ESG-related risks.	Average (3)
	Long-Term Perspective: Emphasis on the long-term	Above Average (4)
		Excellent (5)
	perspective and sustainable value creation, demonstrating	
	a commitment to addressing systemic issues and	
	contributing to a more sustainable and equitable future for	
	society and the planet.	
	This Award will celebrate organisations and individuals that	
	demonstrate exemplary leadership, innovation, and impact	
	in advancing ESG principles and sustainability practices,	
	serving as role models and catalysts for positive change	
	within the banking and finance industry.	
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Award	Description	Judging Criteria
16.WiBF Mentor of the Year "New 2024"	This esteemed award celebrates outstanding mentorship and leadership in guiding and nutruring individuals to achieve their full potential. It honours individuals who have demonstrated exceptional dedication, support, and inspiration in mentoring others, making a significant and positive impact on their personal and professional growth.  Criteria for consideration  Mentorship Impact: Demonstrated impact in positively influencing the personal and professional development of mentees, helping them overcome challenges, develop new skills, and achieve their goals.  Commitment and Dedication: Consistent dedication and commitment to mentoring, including investing time, effort, and resources to support mentees and help them succeed.  Leadership and Guidance: Providing mentorship through effective leadership, guidance, and role modelling, inspiring mentees to reach their full potential and become strong leaders.  Empowerment and Support: Creating a supportive and empowering environment that encourages mentees to take risks, learn from failures, and grow both personally and professionally.  Inspirational Role Model: Serving as an inspirational role model for mentees, demonstrating integrity, resilience, and a passion for continuous learning and growth.  Impact on Diversity and Inclusion: Promoting diversity, equity, and inclusion through mentorship, fostering a culture of belonging and empowerment for individuals from diverse backgrounds.  Long-Term Relationship Building: Building strong and lasting relationships with mentees, providing ongoing support and guidance beyond the formal mentoring relationship.  Contributions to the WiBF Community: Engaging in mentorship activities that extend beyond the workplace, such as volunteering, community outreach, or mentorship programs in educational institutions or professional associations.  The recipient of the Mentor of the Year award exemplifies excellence in mentorship, embodying the qualities of leadership, guidance, and support that inspire others to realize their full potent	1.Mentorship Impact: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 2.Commitment and Dedication: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 3.Leadership and Guidance: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 4.Empowerment and Support: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 5.Inspirational Role Model: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 6.Impact on Diversity and Inclusion: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 7.Long-Term Relationship Building: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 7.Long-Term Relationship Building: Poor (1) Below Average (2) Average (3) Above Average (4) Excellent (5) 8.Contribution to the WiBF Community: Poor (1) Below Average (2) Average (3) Above Average (2) Average (3) Above Average (4) Excellent (5)