



2024 MEMBERSHIP

wibf.org.au

women
banking
and
finance



About Us

Mission and values

WiBF is a non-profit membership association dedicated to boosting the presence of women in leadership roles within the banking and finance sector. Our diverse corporate members span the entire industry, from major Australian and international banks through to mutuals, insurers, investment managers, super funds, professional services, financial regulators, fin-techs, treasury, exchanges and corporates servicing the sector. We prioritise gender diversity as a key driver of business success, emphasising a passion for creating real change, collaborative partnerships with our members, and a commitment to achieving results through innovation.

What we do

WiBF creates smart and innovative business opportunities for its members, through customised education programs, in-person and virtual events and strategic networking sessions to assist members in meeting their business objectives.

Making a difference across the Globe

600,000+

Individuals represented across Australia

95+

WiBF Members



16

University members in Australia



International events and panels to gather global best practices

9,800+

Webinar registrations in 2023

1,400+

Event registrations in 2023

60+

Corporate Members have international offices, servicing 32 countries

250+

WiBF 2023 National Industry Award Nominations

15 WiBF 2023 National Industry Award Winners



What our members have to say

- **100%** of WiBF Program attendees were satisfied with the program they attended
- **100%** said they would rate the WiBF 2023 events Excellent or Very Good
- **100%** said they enjoyed the panel topics
- **98%** said they enjoyed attending the 2023 WiBF National Industry Awards

"The shift in terms of the support that WiBF is now providing is profound. I feel more engaged in WiBF and aware of your offering than in the past. Well done and thank you for your hard work."

WiBF Members



DIAMOND 2024 MEMBERSHIP



70 INCLUSIONS



- 35 WiBF Masterclasses
- 15 National Industry Awards tickets
- 10 WiBF In-Person Signature Events tickets
- 4 WiBF Flourishing & Leadership Program
- 3 WiBF Mentoring Program
- 1 WiBF Inclusive Leadership Program "NEW"
- 1 Applied confidence
- 1 National Industry Awards Sponsorship
- Unlimited Webinars Registrations
- Unlimited Number of Registrations to the WiBF Dashboard & WiBF On-Demand



"Passionate and energetic community."

WiBF 2023 Member Survey

GOLD 2024 MEMBERSHIP



32 INCLUSIONS



- 20 WiBF Masterclasses
- 5 WiBF In-Person Signature Events tickets
- 2 WiBF Mentoring Program
- 2 WiBF Flourishing & Leadership Program
- 2 National Industry Awards tickets
- 1 WiBF Peak Performance
- Unlimited Webinars Registrations
- Unlimited Number of Registrations to the WiBF Dashboard & WiBF On-Demand

SILVER 2024 MEMBERSHIP



10 INCLUSIONS



- 4 WiBF Masterclasses
- 2 National Industry Awards ticket
- 1 WiBF Inclusive Leadership "NEW"
- 1 WiBF Peak Performance
- 1 WiBF Flourishing & Leadership Program
- 1 Applied confidence
- Unlimited Webinars Registrations
- Unlimited Number of Registrations to the WiBF Dashboard & WiBF On-Demand

BRONZE 2024 MEMBERSHIP



5 INCLUSIONS



- 3 WiBF Masterclasses
- 1 WiBF Flourishing & Leadership Program
- 1 National Industry Awards ticket
- Unlimited Webinars Registrations
- Unlimited Number of Registrations to the WiBF Dashboard & WiBF On-Demand

"We still have a long way to go for women in business and finance, but organisations like WiBF are helping women make their dreams a reality!"

WiBF 2023 Member Survey

GUEST SPEAKER
Yvonne Fang
Associate Director

2024 WiBF Programs:



WiBF Mentoring for Success Program

WiBF flagship initiative combines informal and formal sessions between mentees and mentors with a series of events and workshops designed to accelerate career progression, enhance participants leadership and mentoring capabilities, and develop connections across the industry.

8 MONTH

Program length

MENTEES

Must meet 3 of the following requirements:

- Minimum of 10 years' professional experience
- Currently managing a team
- Aspiring to a senior leadership position in the near future
- A clear agenda relating to the enhancement of strategic skills, stakeholder engagement and/or development of their leadership profile
- Four grades or less below CEO level

MENTORS

Must meet three of the following requirements:

- Minimum of 20 years' professional experience
- No more than two grades below CEO level
- Significant experience at a strategic leadership level
- Prior successful informal or formal mentoring experience

OVER THE LAST 14 YEARS...



1,370

Participants have completed this program



21

Different organisations have put a mentor or mentee through this program



2024

WiBF Programs:



WiBF's Workplace Wellbeing & Flourishing Leadership Program

In this program, you'll be introduced to foundational and profound tools and strategies for mental health, emotional resilience and workplace wellbeing.

10 WEEK

Program length



1.5 HOUR

Per week via Zoom

WHO IS THE RIGHT FIT

- The program is suited for all from entry level to executive employed by our Corporate Members
- All gender identities welcome
- If you are looking for the next step in your career, for personal growth and to flourish in your business, relationships and life

"Andrew just gets it; he walks the talk and takes coaching to the next level! Sessions with Andrew felt like having a catch-up coffee with a good friend, except I would leave with awesome insights and clarity, ready to tackle any issues head-on and with confidence! A seasoned professional, reliable, flexible and a great sense of humour!"





2024 WiBF Programs:

WiBF Peak Performance Coaching Program

Peak Performance is a tailored coaching program offered exclusively to members of Women in Banking and Finance to support you through your next significant transition. Structured with the convenience of remote online delivery, the program is accessible to our members throughout Australia and offshore, with the flexibility to time sessions in line with your individual needs.

3 SESSIONS

One-on-one career coaching sessions



FLEXIBLE

Start time tailored to you

WHO IS THE RIGHT FIT

- For those who are striving to achieve a promotion or career advancement
- If you have recently transitioned into a new role or planning a move towards one

CHOOSE YOUR COACH



4 COACHES

Just as no two careers are the same, so are no two coaches



"The coaching sessions were one of the best things I've done for my career. Had I not done this course, I don't think I would have had the confidence to be this open and honest with my manager about what I exactly want to achieve in my career."

2024

WiBF Programs:



Applied Confidence with Dr Louise Mahler

In this incredibly hands-on and practical event for leaders, Dr Mahler will provide a point of contact to analyse, plan and review through the lens of Body/Voice and Frameworks of Communication, tailored specifically for those in leadership roles.

SYDNEY OR MELBOURNE

Location to choose from



3.5 HOUR

In-person session with up to 15 other participants

WHO IS THE RIGHT FIT

- The program is suited for those in leadership roles
 - All gender identities welcome
 - For those interested in improving confidence and learning new skills and processes that are effective, show leadership and make life easy
-

"Thanks to Louise's training I have reached my goal. Thank you for doing your work. What you did for me was nothing short of life-changing. Thank you, thank you, thank you!"



2024

WiBF Programs:



WiBF Inclusive Leadership Program – NEW

Designed and delivered by Suzanne Mercier, Purpose to Profit, this program provides participants with increased self-awareness, inclusive leadership capability, leading to a more inclusive culture that is welcoming to talented diverse hires.

Embracing diversity and embedding inclusive practices can positively influence leadership capability, impact, improve representation at senior levels, enhance collaboration and innovation, decision-making, increase attraction, retention and engagement of talented staff. It can also deliver more satisfied internal and external stakeholders, improve systems and processes, all the way through to increasing bottom line.

WiBF Inclusive Leadership Program has been designed to identify barriers to inclusion and provide a practical pathway to dismantling those barriers, to strengthen inclusive leadership practices and to contribute to a culture of inclusion.

The program is layered and initially addresses mindset as the most significant contributing factor to diversity and inclusion. In this stage of the program, we work with tools & processes to identify and dismantle barriers to diversity and inclusion. The next stage of the program involves key soft skills to enhance both strategic and day-to-day leadership capability in a more inclusive work environment.

6 WEEK

Program commitment



90-150 MINUTES

Per week

WHO IS THE RIGHT FIT

- People who are decision-makers in their organisation
- People who are open to expanding their own perspective and increasing the bottom line of their business
- All genders and cultures welcome

WIBF INCLUSIVE LEADERSHIP PROGRAM TACKLES D&I FROM A DIFFERENT PERSPECTIVE

The Inclusive Leadership Program delivers outcomes at 4 levels

1. Personal expansion and increased wisdom
2. Improved inclusive leadership capability and positive contribution to an inclusive culture
3. Increased employee engagement with existing employees
4. A more attractive environment for talented diverse hires



2024 WiBF Masterclasses



**Performance Evaluation:
Mindset Ready**



**Diversity and Inclusion
The Power of Diversity:
A Masterclass in Inclusion**



**The 5 Directions for
Recalculating: How to
Navigate Change Powerfully**



Tackling Imposter Syndrome



**New Beginnings:
A Roadmap for Starting the
Year Strong**



**Build your Personal and
Professional Brand**



**Nature and Biodiversity
Risk Reporting**



**Delegate like a Ninja
and Stop Stressing**



**Climate Change:
Financial Impact of
Physical Risk**



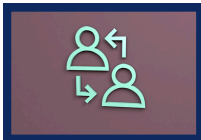
Overcoming Perfectionism



**LinkedIn: Mastering the
Knowledge Marketplace for
Thought Leadership**



**Leading the Way:
Mastering Leadership in
Hybrid Roles**



**The Leadership Star:
A Practical Guide to
Building Engagement**



The Green Economy



**Artificial Intelligence Trends
in the Banking and
Finance Industry**

A glance at our in-person events

Take a look at some of our events this year. WiBF held 8 in-person events from Jan–September 2023.



Diversity in Trading: Emerging Trends in a Post-COVID Era, hosted by Commonwealth Bank Australia



WiBF and ANZ International Women's Day Lunch



Economic Trends of the Finance Industry, Careers and Diversity in Leadership hosted by EY



2023 WiBF and ANZ Economic Outlook

WiBF Member Dashboard

What is the WiBF Member Dashboard?

Introducing the WiBF Member Dashboard—a powerful platform designed exclusively for WiBF members.

With a simple and **free** registration process, WiBF Corporate Members can unlock a world of opportunities within the Women in Banking and Finance (WiBF) community. The WiBF Member Dashboard provides a seamless experience for staff, offering a range of exciting features and benefits. Members gain access to a comprehensive library of webinars, both live and on-demand, enabling them to expand their knowledge and stay up-to-date with the latest trends and insights in the banking and finance industry. Whether it's brushing up on industry best practices or exploring new ideas, the WiBF Member Dashboard has it all.

Corporate Members can create their free log in below.

Click the [HERE](#) to register for free or scan the QR code!

Be sure to use your work email address when registering!

Scan the QR code to visit the WiBF Member Dashboard





WIBF National Industry Awards

Celebrating the best in the banking and finance industry

2024 Sponsorship Opportunities




WiBF National Industry Awards celebrate the accomplishments of an individual who is a member of WiBF and demonstrates courage and conviction in their working life, as evidenced by their success in the area of banking and finance.

Awards


\$5,000 per category +GST

- Exclusive branding of one category award
- Brief message opportunity during your sponsored category announcement
- Opportunity to present the trophy to the winner of your category
- Branded as the award category sponsor on the website
- Branded as the award category sponsor in the promotion of the awards across all media channels for the period of the awards campaign
- Award category sponsor branding displayed at the Awards Luncheon
- Logo displayed on digital screen during the winner's announcement
- Logo displayed on media wall during the entire event
- Five premium tickets to the Awards Luncheon valued at over \$1,250


 WiBF Award for Achievement in Assets and Fund Management – Sponsored by SW Accountants and Advisors

 WiBF Award for Achievement in Private Wealth and Superannuation – Sponsored by Thomas Frost Executive


 **PENDING** WiBF Award for Achievement in Retail Banking


 WiBF Award for Achievement in SME & Business Banking – Sponsored by Turks Legal

 WiBF Award for Achievement in Institutional, Corporate and Investment Banking – Sponsored by HSBC

 WiBF Award for Achievement in Regulation & Compliance – Sponsored by Credit Corp

7. WiBF Award for Achievement in Professional Services


 WiBF Award for Achievement in Operations, Technology or Customer Support – Sponsored by Commonwealth Bank of Australia


 **PENDING** WiBF Award for Achievement in Corporate Affairs "NEW 2024"

10. WiBF Award for Achievement in an EA/PA role

 WiBF Award for Product or Technical Innovator – Sponsored by Ansarada

 WiBF Rising Star Award – Sponsored by Macquarie Group

 WiBF Inclusive Leader Award – Sponsored by Deutsche Bank

 WiBF Inclusive WorkPlace Award of the Year – Sponsored by Commonwealth Bank of Australia

 WiBF ESG and Sustainability Initiative of the Year – Sponsored by ANZ

 WiBF Mentor of the Year "NEW 2024" – Sponsored by Westpac

2024 Sponsorship Opportunities



**Photo
Experience**

\$5,000 +GST

- Logo displayed on media wall during the entire event
- Logo displayed on exclusive pull-banner in front of the photo experience during the arrival and welcome drinks period
- Five premium tickets to the Awards Luncheon valued at over \$1,250



**Judges
Recognition
Sponsor**

**\$5,000 +GST
Sponsored by
KangaNews**

- Exclusive branding of this sponsorship category at the Award Luncheon
- Branded as the Judges Recognition sponsor on the website
- Logo displayed on media wall during the entire event
- Five premium tickets to the Awards Luncheon valued at over \$1,250



VIP Lounge

\$10,000 +GST

- Exclusive branding exposure of our National Industry Awards VIP room
- Branded as the VIP lounge sponsor on the website
- Branded as the VIP lounge in the promotion of the awards across all media channels for the period of the awards campaign
- VIP lounge sponsor branding displayed at the Awards Luncheon
- Logo displayed on media wall during the entire event
- Access to VIP lounge for 5 guests
- Five premium tickets to the Awards Luncheon valued at over \$1,250
- Logo displayed on exclusive pull-banner in front of the VIP Lounge during the VIP early arrival and welcome drinks period

women banking and finance



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www.wibf.org.au

WiBF Member Inclusions



DEDICATED MEMBERS DASHBOARD

WiBF's Member Dashboard is your gateway to exclusive resources and opportunities. All WiBF members have access to the dashboard.



IN-PERSON INDUSTRY EVENTS

Opportunities for networking, with multiple events for members to attend.



FORTNIGHTLY NEWSLETTER

Receive news, exciting updates, program opportunities and more straight to your inbox!



COMPLIMENTARY WEBINARS

Sign up for complimentary weekly webinars fostering knowledge sharing and professional development. Free for all WiBF members!



EXCLUSIVE PROGRAMS AND MASTERCLASSES

WiBF offers an array of dynamic programs designed to empower individuals at every stage of their careers within the banking and finance sector.

WiBF educational programs, networking opportunities, weekly webinars and awards are open for everyone to attend.

Our esteemed community of corporate members, encompasses every facet of the industry, from major banks to mutuals, insurers to investment managers, and fintechs to financial regulators. Together, they employ over 600,000 individuals in Australia. United in our commitment to creating a future where leadership knows no boundaries.

Together, we shape the future of banking and finance, driving positive change and building a sustainable and inclusive industry for all.

WHAT'S NEXT?

Sign into your
WiBF Member
Dashboard

01.

02.

Register for
upcoming
webinars

Sign up for the
WiBF newsletter
and submit an
article

03.

04.

Follow WiBF on
social media

Watch WiBF on
demand, stream
past webinars in
the dashboard!

05.

06.

Get involved!
Become a mentor

WiBF Leadership



WiBF Independent Chair
Diana D'Ambra



WiBF President
Sangeeta Venkatesan



WiBF CEO
Stephanie Girard



WiBF Vice President
Christina Tonkin



WiBF Director
Annabelle Kline



WiBF Director
Rebecca Crabb



WiBF Director
Su-Lin Ong



WiBF Director
Marla Brefka Heller



WiBF Director
Adrienne Bloom



WiBF Secretary
Annella Cox



WiBF Director
Darren Boulos

WiBF also acknowledges the contribution of our State Leadership Committee volunteers from the WiBF membership across Australia.

women
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and
finance

**Together, we can make
a tangible impact!**

Contact us!

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