

# women banking and finance

## 2024 NATIONAL INDUSTRY AWARDS



**BUY YOUR TICKETS NOW**

<https://wibf.org.au/event/wibf-2024-national-industry-awards-2/>

# A Message From WiBF's CEO

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On behalf of Women in Banking and Finance, I am proud to announce our 2024 National Industry Awards celebration.

This event recognises the extraordinary accomplishments of individuals and organisations that are leading the way in advancing gender equality in our industry.

Our awards celebrate the talented professionals leading by example across Australia's banking and finance industry, as well as those organisations working to improve gender diversity across the sector.

This year, we are delighted to host the Awards luncheon at a new and exciting location, the Grand Ballroom at the ICC in Sydney. Anticipating a historic moment with this year's nominations, promising to mark our grandest celebration to date.

Thank you to all of our sponsors who continue to support us in 2024, and a warm welcome to those new sponsors joining us.

Sincerely,  
Stephanie Girard CEO





# About Our Awards September 5, 2024

This initiative applauds the remarkable individuals who are setting a great example in the Australian banking and finance industry, as well as those organisations who are striving to advance gender equality.

The WiBF 2024 National Industry Awards offers a platform to honour the accomplishments of individuals and organisations that have had a positive effect on gender equality in the banking and financial sector. It also gives finalists and winners the chance to build their personal brand and be seen as an expert in their field.

The values that WiBF stands for are mirrored in the Awards Program. These include taking meaningful steps towards gender diversity; focusing on results, action and innovation; seeing the business advantages of gender parity; and motivating professional growth, thought leadership and knowledge sharing to support women at all stages of their career.

## **Important dates:**

- Ticket sales close 22nd, August 2024
- Finalists announced August 2024
- Awards announced 5th, September 2024

## **Nominations now closed.**

## **Event Information:**

WiBF 2024 National Industry Awards Lunch Celebration

- WHEN: Thursday, 5th September 2024
- TIME: 11:30 am - 2:30 pm
- WHERE: Grand Ballroom at the ICC, Sydney

***This event sold out quickly last year.***

***Please be sure to also reserve your tables today.***

# 2024 Award Categories

WiBF National Industry Awards celebrate the accomplishments of an individual who is a member of WiBF and demonstrates courage and conviction in their working life, as evidenced by their success in the area of banking and finance.

1. WiBF Award for Achievement in Assets and Fund Management – Sponsored by SW Accountants and Advisors
2. WiBF Award for Achievement in Private Wealth and Superannuation – Sponsored by Thomas Frost Executive
3. WiBF Award for Achievement in Retail Banking – Sponsored by EY
4. WiBF Award for Achievement in SME & Business Banking – Sponsored by Turks Legal
5. WiBF Award for Achievement in Institutional, Corporate and Investment Banking – Sponsored by HSBC
6. WiBF Award for Achievement in Regulation & Compliance – Sponsored by Credit Corp
7. WiBF Award for Achievement in Professional Services – Sponsored by Financial Education Professionals
8. WiBF Award for Achievement in Operations, Technology or Customer Support – Sponsored by Commonwealth Bank of Australia
9. WiBF Award for Achievement in Corporate Affairs **"NEW 2024"** – Sponsored by Westpac
10. WiBF Award for Achievement in an EA/PA role – Sponsored by Toyota Finance Australia
11. WiBF Award for Product or Technical Innovator – Sponsored by Ansarada
12. WiBF Rising Star Award – Sponsored by Macquarie Group
13. WiBF Inclusive Leader Award – Sponsored by Deutsche Bank
14. WiBF Inclusive WorkPlace Award of the Year – Sponsored by Commonwealth Bank of Australia
15. WiBF ESG and Sustainability Initiative of the Year – Sponsored by ANZ
16. WiBF Mentor of the Year **"NEW 2024"** – Sponsored by Westpac



# 2024 Sponsorship Opportunities



## Presenting/Headline Sponsor

- The choice of one Award Category
- Co-Branded event opening remarks with WiBF
- Opportunity to feature an inspiring video relating to diversity and inclusion
- Branded as the presenting sponsor on the website
- Branded as the presenting sponsor in the promotion of the awards across all media channels for the period of the awards campaign
- Presenting event sponsor branding displayed at the Awards Luncheon
- Logo displayed on digital screen during the winner's announcement
- Logo displayed on media wall during the entire event
- 10 premium tickets to the Awards Luncheon valued at over \$2,500

**\$20,000 +GST**  
**Sponsored by**  
**Commonwealth**  
**Bank of Australia**



## Global Live Stream

- Exclusive branding exposure of our National Industry Awards live-streamed event
- Branded as the audio-visual sponsor on the website
- Branded as the audio-visual sponsor in the promotion of the awards across all media channels for the period of the awards campaign
- Audio-visual category sponsor branding displayed at the Awards Luncheon
- Logo displayed on media wall during the entire event
- Five premium tickets to the Awards Luncheon valued at over \$1,250

**\$10,000 +GST**  
**Sponsored by**  
**LinkedIn**

**Presented by**

# 2024 Sponsorship Opportunities



## Awards

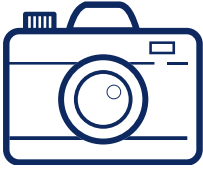
**\$5,000 per category +GST**

- Exclusive branding of one category award
- Brief message opportunity during your sponsored category announcement
- Opportunity to present the trophy to the winner of your category
- Branded as the award category sponsor on the website
- Branded as the award category sponsor in the promotion of the awards across all media channels for the period of the awards campaign
- Award category sponsor branding displayed at the Awards Luncheon
- Logo displayed on digital screen during the winner's announcement
- Logo displayed on media wall during the entire event
- Five premium tickets to the Awards Luncheon valued at over \$1,250

-  WiBF Award for Achievement in Assets and Fund Management – Sponsored by SW Accountants and Advisors
-  WiBF Award for Achievement in Private Wealth and Superannuation – Sponsored by Thomas Frost Executive
-  WiBF Award for Achievement in Retail Banking – Sponsored by EY
-  WiBF Award for Achievement in SME & Business Banking – Sponsored by Turks Legal
-  WiBF Award for Achievement in Institutional, Corporate and Investment Banking – Sponsored by HSBC
-  WiBF Award for Achievement in Regulation & Compliance – Sponsored by Credit Corp
-  WiBF Award for Achievement in Professional Services – Sponsored by Financial Education Professionals
-  WiBF Award for Achievement in Operations, Technology or Customer Support – Sponsored by Commonwealth Bank of Australia
-  WiBF Award for Achievement in Corporate Affairs "NEW 2024" – Sponsored by Westpac
-  WiBF Award for Achievement in an EA/PA role – Sponsored by Toyota Finance Australia
-  WiBF Award for Product or Technical Innovator – Sponsored by Ansarada
-  WiBF Rising Star Award – Sponsored by Macquarie Group
-  WiBF Inclusive Leader Award – Sponsored by Deutsche Bank
-  WiBF Inclusive WorkPlace Award of the Year – Sponsored by Commonwealth Bank of Australia
-  WiBF ESG and Sustainability Initiative of the Year – Sponsored by ANZ
-  WiBF Mentor of the Year "NEW 2024" – Sponsored by Westpac

**Presented by**

# 2024 Sponsorship Opportunities



**Photo  
Experience**

**\$5,000 +GST**

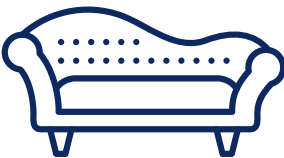
- Logo displayed on media wall during the entire event
- Logo displayed on exclusive pull-banner in front of the photo experience during the arrival and welcome drinks period
- Five premium tickets to the Awards Luncheon valued at over \$1,250



**Judges  
Recognition  
Sponsor**

**\$5,000 +GST  
Sponsored by  
KangaNews**

- Exclusive branding of this sponsorship category at the Award Luncheon
- Branded as the Judges Recognition sponsor on the website
- Logo displayed on media wall during the entire event
- Five premium tickets to the Awards Luncheon valued at over \$1,250



**VIP Lounge**

**\$10,000 +GST**

- Exclusive branding exposure of our National Industry Awards VIP room
- Branded as the VIP lounge sponsor on the website
- Branded as the VIP lounge in the promotion of the awards across all media channels for the period of the awards campaign
- VIP lounge sponsor branding displayed at the Awards Luncheon
- Logo displayed on media wall during the entire event
- Access to VIP lounge for 5 guests
- Five premium tickets to the Awards Luncheon valued at over \$1,250
- Logo displayed on exclusive pull-banner in front of the VIP Lounge during the VIP early arrival and welcome drinks period

women  
banking  
and  
finance

**Thank you!**  
**We can't wait to  
celebrate with you.**

**Contact**

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