

women banking and finance

2026 NATIONAL INDUSTRY AWARDS



2026 SPONSORSHIPS NOW OPEN



PHOTO EXPERIENCE SPONSOR \$6,000 +GST



AWARD CATEGORY SPONSOR \$6,000 +GST



VIP LOUNGE SPONSOR \$10,000 +GST

WIBF 2026 NATIONAL INDUSTRY AWARDS & SPONSORSHIP OPPORTUNITIES

Join us for a truly special celebration at the WiBF 2026 National Industry Awards. We are excited to announce that the WiBF 2026 National Industry Awards will be held as a luncheon on Thursday, 17th September 2026. Save the date!

This extraordinary event will once again honour the remarkable achievements of WiBF members who have shown exceptional courage and conviction in their careers, making a significant impact in the banking and finance industry. Don't miss this unforgettable event.



Presenting/Headline Sponsor Proudly Sponsored by NAB



- The choice of one Award Category
- Co-Branded event opening remarks with WiBF
- Opportunity to feature an inspiring video relating to diversity and inclusion
- Branded as the presenting sponsor on the website
- Branded as the presenting sponsor in the promotion of the awards across all media channels for the period of the awards campaign
- Presenting event sponsor branding displayed at the Awards
- Logo displayed on digital screen during the winner's announcement
- Logo displayed on media wall during the entire event
- 10 premium tickets to the Awards valued at over \$2,500
- All headline sponsorship attendees will have access to the VIP lounge
- One seat on the WiBF 2026 Awards Committee



Global Live Stream

\$10,000 +GST

**AVAILABLE
NOW**

- Exclusive branding exposure of our National Industry Awards live-streamed event
- Branded as the audio-visual sponsor on the website
- Branded as the audio-visual sponsor in the promotion of the awards across all media channels for the period of the awards campaign
- Audio-visual category sponsor branding displayed at the Awards
- Logo displayed on media wall during the entire event
- 5 premium tickets to the Awards valued at over \$1,250
- One seat on the WiBF 2026 Awards Committee

**BECOME A SPONSOR AND SEE WHAT THAT COULD LOOK LIKE,
VIEW OUR 2025 NATIONAL INDUSTRY AWARDS VIDEO**



WIBF 2026 NATIONAL INDUSTRY AWARDS & SPONSORSHIP OPPORTUNITIES



WiBF National Industry Awards celebrate the accomplishments of an individual who is a member of WiBF and demonstrates courage and conviction in their working life, as evidenced by their success in the area of banking and finance.

Award Categories

\$6,000 per category +GST

- Exclusive branding of one category award
- Brief message opportunity during your sponsored category announcement
- Opportunity to present the trophy to the winner of your category
- Branded as the award category sponsor on the website
- Branded as the award category sponsor in the promotion of the awards across all media channels for the period of the awards campaign
- Award category sponsor branding displayed at the Awards
- Logo displayed on digital screen during the winner's announcement
- Logo displayed on media wall during the entire event
- 5 premium tickets to the Awards valued at over \$1,250
- One seat on the WiBF 2026 Awards Committee

WIBF 2026 NATIONAL INDUSTRY AWARDS CATEGORIES

1. WiBF Award for Achievement in Assets and Fund Management – **Sponsored by SW Accountants & Advisors**
2. WiBF Award for Achievement in Private Wealth and Superannuation – **Sponsored by UniSuper**
3. WiBF Award for Achievement in Retail Banking – **Sponsored by NAB**
4. WiBF Award for Achievement in SME & Business Banking – **Sponsored by Tyro**
5. WiBF Award for Achievement in Institutional, Corporate and Investment Banking – **Sponsored by HSBC**
6. WiBF Award for Achievement in Risk, Regulation and Compliance – **Sponsored by Credit Corp Group**
7. WiBF Award for Achievement in Professional Services – **Sponsored by Financial Education Professionals**
8. WiBF Award for Achievement in Operations, Technology or Customer Support – **Sponsored by Aware Super**
9. WiBF Award for Achievement in Corporate Affairs – **Sponsored by Westpac**
10. WiBF Award for Achievement in an EA/PA role – **Sponsored by Amazon Web Services**
11. WiBF Award for Product or Technical Innovator – **Sponsored by Ansarada**
12. WiBF Rising Star Award – **Sponsored by MUFG**
13. WiBF Inclusive Leader Award – **Sponsored by Deutsche Bank**
14. WiBF Inclusive WorkPlace Award of the Year – **Sponsored by Commonwealth Bank of Australia**
15. WiBF ESG and Sustainability Initiative of the Year – **Sponsored by ANZ**
16. WiBF Mentor of the Year – **Sponsored by Royal Bank of Canada**
17. WiBF Mental Health Champion Award – **Sponsored by Toyota Finance Australia**

SCAN TO LEARN MORE ON HOW TO BECOME A SPONSOR TODAY



WIBF 2026 NATIONAL INDUSTRY AWARDS & SPONSORSHIP OPPORTUNITIES



VIP Lounge Proudly Sponsored by Korn Ferry

\$10,000 +GST

- Exclusive branding exposure of our National Industry Awards VIP room
- Branded as the VIP lounge sponsor on the website
- Branded as the VIP lounge in the promotion of the awards across all media channels for the period of the awards campaign
- Logo displayed on media wall during the entire event
- 5 premium tickets to the Awards valued at over \$1,250 with access to VIP lounge for 5 guests
- 2 branded pull-banners with your logos in front of the VIP Lounge during the VIP early arrival and welcome drinks period
- 12 branded tent-cards with a design/promotion of your choice
- Speaking opportunity on podium during the event
- One seat on the WiBF 2026 Awards Committee



Photo Experience

\$6,000 +GST

- Logo displayed on media wall during the entire event
- Logo displayed on exclusive pull-banner in front of the photo experience during the arrival and welcome drinks period
- 5 premium tickets to the Awards valued at over \$1,250



Judges Recognition Sponsor Proudly Sponsored by KangaNews

\$6,000 +GST

- Exclusive branding of this sponsorship category at the Awards
- Branded as the Judges Recognition sponsor on the website
- Logo displayed on media wall during the entire event
- 5 premium tickets to the Awards valued at over \$1,250



Media Wall Sponsorship Package

\$2,500 +GST EACH

**ONLY 4
REMAINING!**

Be at the forefront of the WiBF 2025 National Industry Awards with this exclusive branding opportunity:

- Prominent Logo Placement on the Awards Media Wall – Your brand will be showcased on the media wall, the prime backdrop for event photography and videography, ensuring visibility throughout the Awards and in post-event media coverage.
- 2 Premium Tickets to the Awards – Enjoy exclusive access to the Awards, including: (Tickets are valued at over \$550 and provide the ultimate experience.)
- Seating in a prime location at the event.
- Full VIP Lounge privileges to network with industry leaders and special guests.

Why Sponsor the WiBF Awards Media Wall?

- Maximised Brand Exposure: Gain ongoing visibility as event photos are shared across media platforms, WiBF communications, and attendees' professional networks.
- Alignment with Excellence: Associate your brand with the celebration of innovation, leadership, and progress in the banking & financial sector.
- Unmatched Networking Opportunities: Connect with 700+ influential attendees, including key decision-makers and rising stars in banking and finance community.
- Limited spots available for this premium sponsorship. Secure your place now and make a lasting impression at the WiBF 2026 National Industry Awards.



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Thank you!
We can't wait to
celebrate with you.

Get in touch

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