

women  
banking  
and  
finance

# 2027 MEMBERSHIP





**WiBF is dedicated to helping organisations attract, develop and sustain top talent, strengthen leadership pipelines and drive long-term business success across the industry.**

WiBF Corporate Members represent all facets of the industry, from major Australian and international banks through to mutuals, insurers to investment managers, superannuation funds, professional services, government, financial regulators, fin-techs, treasury, exchanges and corporates servicing the sector.

Our members collectively employ over **600,000 individuals**.

We prioritise gender diversity as a key driver of business success, emphasising a passion for creating real change, collaborative partnerships with our members, and a commitment to achieving results through innovation.

Throughout the year, WiBF Members enjoy privileged access to strategic networking, industry award recognition, professional and personal development programs, and a range of content both live and on-demand through the WiBF Dashboard.

WiBF offers guidance and tools designed to help everyone, of all genders, from various levels of experience in your organisation, find and maintain the space to grow and thrive in the industry.

WiBF creates smart and innovative business opportunities through customised education programs, in-person and virtual events and strategic networking sessions, to optimise the broadest talent pool.



**600,000+**  
Individuals  
represented  
across  
Australia



**120+**  
WiBF  
Members  
including 22  
University  
Members



**300+**  
WiBF 2026  
National  
Industry  
Award  
Nominations



**17**  
WiBF 2026  
National  
Industry  
Award  
Winners



**50+**  
Virtual webinars  
and  
masterclasses  
providing CPD  
points and  
networking

## DIAMOND



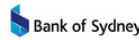
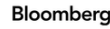
## GOLD



## SILVER



## BRONZE





## REAL VOICES. REAL IMPACT.

Our work is powered by a vibrant community of professionals who believe in a more inclusive and progressive future of our industry.

Here is what some of our members had to say about their WiBF experience and what it means to them.

“

“There is a genuine treasure trove of knowledge and experience to be gained through WiBF networking events. I learned things I didn't know I needed to learn and met people I didn't know I needed to meet. You just have to be willing to show up.”

– Gabrielle Peters  
USYD Student

“

“WiBF plays an important role in connecting people across the sector and supporting more inclusive leadership. There is a real opportunity to strengthen leadership pathways, amplify diverse voices and share what is working across the industry so organisations can learn from one another and create lasting change.”

– Schubert Gomes  
ASX Limited

“

“As someone passionate about continuous learning and career development, I value the role WiBF plays in supporting women across banking and finance. The combination of learning opportunities, networking and access to experienced leaders makes a meaningful difference throughout your career.”

– Kaylin Chapman  
Queensland Treasury Corporation (QTC)



# DIAMOND MEMBERSHIP

January – December 2027

\$73,000 + GST



### Option A: Comprehensive Learning & Development

Give your team access to a broad range of WiBF programs, including Peak Performance, Applied Confidence, Mentoring and Workplace Wellbeing & Flourishing, alongside unlimited learning opportunities and premium Awards sponsorship benefits.

### Option B: Tailored Team Development

Bring learning directly to your workplace with an exclusive in-person Masterclass for up to 25 staff, 5 Mentoring Program places, unlimited learning opportunities and premium Awards sponsorship benefits.

## OPTION A

- **1** National Industry Awards Category Sponsorship
- **1** WiBF Peak Performance Program
- **2** WiBF Applied Confidence Program
- **2** WiBF Leaders Building Futures Program **"NEW 2027"**
- **3** WiBF Mentoring for Success Program
- **5** WiBF Workplace Wellbeing & Flourishing Program
- **10** WiBF Corporate Compliance Series
- **15** National Industry Awards tickets (Including 5 from Awards Sponsorship)
- **UNLIMITED** Registrations for virtual WiBF Masterclasses
- **UNLIMITED** Registrations for WiBF RISE virtual Workshop
- **UNLIMITED** Registrations for virtual WiBF Mind Fit Program
- **UNLIMITED** Registrations for WiBF Webinars
- **UNLIMITED** Registrations to the WiBF Dashboard & WiBF On-Demand
- **EARLY** Registrations to events
- **BRAND** Recognition at all in-person events on event slides exclusive to Diamond Members
- **LOGO** Featured on the WiBF Membership page and members montage



## OPTION B

- **1** National Industry Awards Category Sponsorship
- **1** in-person Masterclass for up to 25 individuals at your office
- **5** WiBF Mentoring for Success Program
- **10** WiBF Corporate Compliance Series
- **15** National Industry Awards tickets (Including 5 from Awards Sponsorship)
- **UNLIMITED** Registrations for virtual WiBF Masterclasses
- **UNLIMITED** Registrations for WiBF RISE virtual Workshop
- **UNLIMITED** Registrations for virtual WiBF Mind Fit Program
- **UNLIMITED** Registrations for WiBF Webinars
- **UNLIMITED** Registrations to the WiBF Dashboard & WiBF On-Demand
- **EARLY** Registrations to events
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## WIBF MEMBERSHIP OPTIONS

### GOLD MEMBERSHIP

January – December 2027

\$40,000 + GST



#### Option A: Broader Professional Development

Give your team access to a mix of leadership, confidence, mentoring and wellbeing programs, with opportunities for individual development across your organisation and unlimited access to WiBF's online learning, webinars and wellbeing resources.

#### Option B: In-House Team Learning

Bring professional development directly to your workplace with an exclusive in-person Masterclass for up to 15 staff, plus mentoring opportunities and unlimited access to WiBF's online learning, webinars and wellbeing resources.

### OPTION A

- **1** WiBF Applied Confidence Program
- **1** WiBF Peak Performance Program
- **2** WiBF Workplace Wellbeing & Flourishing Program
- **2** WiBF Mentoring for Success Program
- **2** National Industry Awards tickets
- **5** WiBF Corporate Compliance Essentials Series
- **UNLIMITED** Registrations for virtual WiBF Masterclasses
- **UNLIMITED** Registrations for WiBF RISE virtual Workshop
- **UNLIMITED** Registrations for virtual WiBF Mind Fit Program
- **UNLIMITED** Registrations for WiBF Webinars
- **UNLIMITED** Registrations to the WiBF Dashboard & WiBF On-Demand
- **LOGO** Featured on the WiBF Membership page and members montage



### OPTION B

- **1** in-person Masterclass for up to **15** individuals at your office
- **2** National Industry Awards tickets
- **2** WiBF Mentoring for Success Program
- **5** WiBF Corporate Compliance Essentials Series
- **UNLIMITED** Registrations for virtual WiBF Masterclasses
- **UNLIMITED** Registrations for WiBF RISE virtual Workshop
- **UNLIMITED** Registrations for virtual WiBF Mind Fit Program
- **UNLIMITED** Registrations for WiBF Webinars
- **UNLIMITED** Registrations to the WiBF Dashboard & WiBF On-Demand
- **LOGO** Featured on the WiBF Membership page and members montage

# SILVER MEMBERSHIP

January - December 2027

\$13,600 + GST

- **1** WiBF Applied Confidence Program
- **1** WiBF Peak Performance Program
- **2** National Industry Awards ticket
- **2** WiBF Workplace Wellbeing & Flourishing Program\*
- **2** WiBF Corporate Compliance Essentials Series
- **4** Registrations for a virtual WiBF Masterclass\*
- **UNLIMITED** Registrations for WiBF RISE virtual Workshop
- **UNLIMITED** Registrations for virtual WiBF Mind Fit Program
- **UNLIMITED** Registrations for WiBF Webinars
- **UNLIMITED** Registrations to the WiBF Dashboard & WiBF On-Demand
- **LOGO** Featured on the WiBF Membership page and members montage



# BRONZE MEMBERSHIP

January - December 2027

\$5,600 + GST

- **1** WiBF Workplace Wellbeing & Flourishing Program\*
- **1** National Industry Awards ticket
- **3** Registrations for a virtual WiBF Masterclass\*
- **UNLIMITED** Registrations for WiBF RISE virtual Workshop
- **UNLIMITED** Registrations for WiBF Webinars
- **UNLIMITED** Registrations to the WiBF Dashboard & WiBF On-Demand
- **LOGO** Featured on the WiBF Membership page and members montage

\*Please note you may exchange WiBF Workplace Wellbeing & Flourishing Program for **10** Virtual Masterclass placements

## DISCOVER EVERYTHING WiBF MEMBERSHIP OFFERS.

- ✓ Explore – WiBF On Demand
- ✓ Anytime – Members Only Hub
- ✓ Share – Spotlight Opportunities
- ✓ Develop – Exclusive Masterclasses
- ✓ Engage – Complimentary Webinars
- ✓ Celebrate – National Industry Awards
- ✓ Grow – Career Coaching & Mentoring
- ✓ Upskill – Accredited Programs & CPD Points
- ✓ Connect – Members Only Networking Events



## WIBF 2027 PROGRAMS



**WiBF is back with even more impactful programs all designed to support your teams and their professional journey.**

- WiBF AI & Digital Academy Program
- WiBF Amplify Your Executive Presence **"NEW 2027"**
- WiBF Applied Confidence Program
- WiBF Communicating with Impact **"NEW 2027"**
- WiBF Corporate Compliance Series
- WiBF Exclusive Half Day Senior Executives Women Training
- WiBF Leaders Building Futures **"NEW 2027"**
- WiBF Mentoring for Success Program
- WiBF Mind Fit **"NEW MONTHLY FORMAT"**
- WiBF 10-Day Confidence Challenge **"NEW 2027"**
- WiBF Peak Performance Program
- WiBF Peri-Pathways Group Coaching **"NEW 2027"**
- WiBF RISE Virtual Workshop
- WiBF Workplace Wellbeing & Flourishing Program

These programs are crafted to help your teams build strong mentorship connections, boost self-assurance, honour outstanding achievements, and reach new heights in their professional journey.

## WiBF Applied Confidence

In this incredibly hands-on and practical event for leaders, Dr Louise Mahler will provide a point of contact to analyse, plan and review through the lens of Body/Voice and Frameworks of Communication, tailored specifically for those in leadership roles.

### SYDNEY OR MELBOURNE

Locations to choose from

### 3.5 HOUR

In-person session with up to 15 other participants

### SYDNEY IN-PERSON: THURSDAY 22ND JULY 2027

### MELBOURNE IN-PERSON: FRIDAY 23RD JULY 2027

## WHO IS THE RIGHT FIT

- The program is suited for those already in or aspiring to be in leadership roles
- All gender identities welcome
- For those interested in improving confidence and learning new skills and processes that are effective and show leadership



# WiBF Mentoring for Success

In today's fast-changing world, great leaders are those who can adapt, innovate and bring others along with them. Lead with inclusion and grow with agility through the Mentoring for Success Program, designed to empower professionals across the banking and finance sector to accelerate their careers, build inclusive leadership skills and create meaningful impact within their organisations and beyond.

This flagship WiBF initiative is open for participants of any gender.

This important evolution provides a broader representation of emerging leaders the opportunity to develop inclusive leadership skills and experience the benefit of this impactful program.

### 6 MONTH

Program length

### STARTS APRIL 2027

### REGISTRATION CLOSES MARCH 2027

## MENTEES

Must meet three of the following requirements:

- Minimum of 10 years' professional experience
- Currently managing or leading a team directly or through a significant project or initiative
- Aspiring to a senior leadership position in the near future
- A clear agenda relating to the enhancement of strategic skills, stakeholder engagement and/or development of their leadership profile

## MENTORS

Must meet three of the following requirements:

- Minimum of 20 years' professional experience
- Strong commitment and interest in supporting the development of emerging leaders
- Significant experience at a strategic or executive leadership level
- Prior successful informal or formal mentoring experience and an appetite to further develop their mentoring impact

Eligible mentors receive complimentary access to the full program, exclusively available to WiBF Members





## WIBF 2027 PROGRAMS



### WiBF Workplace Wellbeing & Flourishing

This innovative WiBF program is at the cutting edge of leadership and personal wellbeing. This program is designed for open-minded, growth oriented leaders, to equip you with the latest strategies and tools to lead effectively, cultivate deep mental & emotional flexibility and move through life with grace and ease.

Participants will have the opportunity to learn from peers and build their industry networks by engaging in weekly virtual sessions over 10 weeks, in addition to individual coursework modules. As the program progresses, participants are encouraged to share their experiences as they implement the techniques throughout the course and receive ongoing feedback to help shape their leadership trajectory.

Coursework modules include mindset mastery, emotional resilience, understanding world views, integral leadership, building high-performance cultures and much more. Participants look at how one's perspective shapes one's worldview, experiences and performance in life. Through enhancing self-awareness of your unique perceptions and the relationship between such perceptions extending to your mental and emotional health, participants will learn strategies to respond to life circumstances. As such, those who can master their mind can create a greater sense of freedom, growth, and flourish in both business and personal settings.

#### 10 WEEK

Program length

#### 1.5 HOUR

Per week via Zoom

**COHORT 1: 7TH MAY 2027**  
**COHORT 2: 29TH SEPT 2027**

### WHO IS THE RIGHT FIT

- Leaders with an open-mind, who are ready to step outside their comfort zone for a profound experience. This program is ideally suited to those seeking the latest consciousness, cutting-edge personal and leadership development beyond the typical and traditional leadership programs on the market
- They thrive on exploring unconventional avenues for personal and team growth, driven by a shared goal of enhancing well-being and fostering innovation within their teams
- Join us to cultivate a community of leaders dedicated to transforming challenges into opportunities for collective success. This is the ideal educational program for those looking for the next step in their career, for personal growth and to flourish in their professional and personal relationships
- All gender identities are welcome to participate in this WiBF program
- Suited for those already in or aspiring to be in leadership roles

### WiBF's AI & Digital Academy (MAY – NOVEMBER)



In today's rapidly evolving financial landscape, staying informed and adaptable is crucial for effective leadership. The WiBF AI & Digital Academy is designed to equip professionals in the industry with the skills and insights necessary to lead in an increasingly digital world and better serve their clients. Our academy offers two comprehensive program options:

For those looking to deepen their expertise, the leadership program provides an immersive experience that covers advanced AI technologies, digital transformation strategies and leadership skills. Graduates of this program will be equipped not only to understand these innovations but to lead their implementation, driving strategic growth across their organisations while being better prepared to support clients' digital and financial goals.

#### 10 live sessions, consisting of:

- 1 in-person (or virtual) opening session in Sydney
- 7 x 1.5 hr interactive online education sessions, including presentations from experts, technical and hands on workshops, group presentations, Ask Me Anything
- 2 x Fireside chats with senior leaders who have added to their capabilities and driven significant transformations in their careers or experts in the AI field

#### KEY BENEFITS:

- Understand the evolving role of AI and digital technology in banking and finance.
- Develop critical leadership skills for driving digital transformation and client-centered strategies.
- Gain practical insights into AI-driven solutions for optimising processes and improving customer experiences.
- Choose between a streamlined foundations program or an in-depth leadership track, based on your goals and schedule.
- Be better equipped to understand and support your clients' changing needs in a digital-first world.

#### WHO SHOULD ENROLL:

This program is tailored for current and aspiring leaders, eager to stay ahead of the curve, deliver superannuation or customer service and embrace the future of our industry. Stay informed and lead with confidence. Transform your career and elevate client support with the AI & Digital Academy.

#### 1.5 HOUR INTERACTIVE ONLINE EDUCATION SESSIONS



## WIBF 2027 PROGRAMS



### WiBF Half Day Senior Executive Women Training

Here is the missing ingredient in leadership; as you move up the ladder of corporate life, the need to be seen, heard and felt in your role grows exponentially, but who's helping? Regularly leaders face conflict with regulators, clients and the media, and regularly, they fail. If these skills aren't grasped, solidified and embedded, you can and will find yourself in a situation where it is too late.

And these skills are not a mystery of the sphinx. It's about three things: your body, your voice and frameworks for every level of emotion. You will cry "Why didn't I know this before!" It works. It's fun and it's absolutely essential for anyone leading today.

- **Skills of body:** Such as eye contact, gestures, spatial psychology, movement and posture, listening and remaining neutral
- **Skills of voice:** Initiating sound, voice of leadership, psychology of voice, vocal power
- **Frameworks:** Handling difficult situations, beginning a presentation to make it interesting, offering feedback

#### IN-PERSON GROUP SETTING SYDNEY CBD LOCATION

**COHORT 1: FRIDAY 5TH MARCH 2027**  
**COHORT 2: FRIDAY 8TH OCTOBER 2027**



### WiBF Peak Performance Coaching

Peak Performance is a tailored coaching program offered exclusively to members of Women in Banking and Finance to support you through your next significant transition.

Structured with the convenience of remote online delivery, the program is accessible to our members throughout Australia and offshore, with the flexibility to time sessions in line with your individual needs.

#### 3 SESSIONS

One-on-one career coaching sessions

#### CHOOSE YOUR COACH

Just as no two careers are the same, so are no two coaches, which is why we offer flexibility so you can find the right coach for you.

#### FLEXIBLE

Start time tailored to you

#### WHO IS THE RIGHT FIT

- For those who are striving to achieve a promotion or career advancement
- If you have recently transitioned into a new role or planning a move towards one



#### Ricky Nowak

##### KEY FOCUS AREAS

Build your personal and professional brand and network. Better manage and understand the impact of behaviour and habits to improve relationships. Learn to communicate effectively.



#### Suzanne Mercier

##### KEY FOCUS AREAS

Learn tools to shift to a more effective growth mindset. Develop career vision and task mastery goals to create solid steps towards achievement. Discover how to effectively handle challenging situations.



#### Teresa Curman

##### KEY FOCUS AREAS

Sustainable peak performance. Set the right goals engage with values and purpose. Discover and practice leadership behaviours deemed most effective in research.



#### Karen Stein

##### NEW 2027 COACH

##### KEY FOCUS AREAS

Helping leaders build the confidence and self-coaching skills to navigate transitions and challenges, with a unique focus on supporting women leaders and menopause in the workplace.



#### Sue Rosen

##### NEW 2027 COACH

##### KEY FOCUS AREAS

Helps finance and business leaders and their teams develop the courage and compassion to lead effectively.



## WIBF 2027 PROGRAMS

### WiBF Mind Fit

These guided meditation sessions help you shift from focused beta waves to restorative alpha waves, reducing stress, boosting memory, and enhancing clarity. Morning practices prevent fatigue and anxiety during the workday, while evening sessions release tension, restore calm, and support restful sleep. Suitable for beginners and experienced meditators alike, each session uses breathing, mindfulness, and meditation techniques to strengthen your nervous system and overall wellbeing.

### MONTHLY 30 MINUTE SESSIONS FEBRUARY – NOVEMBER 2027

#### WHO IS THE RIGHT FIT

- Busy professionals seeking practical tools to manage stress, boost focus, and transition smoothly between work and home life
- Anyone, any gender, any career stage, this series welcomes everyone from beginners to seasoned meditators. Suitable for anyone who wants guided practices to support resilience, wellbeing and clarity



### WiBF's Corporate Compliance Essentials Series



WiBF's Corporate Compliance Essentials provides organisation-wide training for employees at every level, from frontline staff to directors. Designed to be practical and engaging, each module equips participants with knowledge and skills they can apply immediately in their roles. Module duration is 30–45-minutes, fitting seamlessly into busy workdays, with access available throughout the calendar year.

#### The five modules are:

1. Reporting Breaches
2. Conflicts of Interest
3. Handling Complaints and Disputes
4. Cyber Security
5. Protecting Privacy and Data



#### 5 BITE-SIZED MODULES

Online, self-paced study

#### FLEXIBLE

Start anytime at your own pace

#### WHO IS THE RIGHT FIT

- For those who are striving to achieve a promotion or career advancement
- If you have recently transitioned into a new role or planning a move towards one
- Anyone who wants to ensure their businesses are consistent and current with today's regulatory expectations



### WiBF RISE Virtual Workshop

This workshop is designed to equip professionals with the confidence and communication skills needed to thrive in 2027 and beyond. Led by career coaches Kate Boorer and Fiona Pearman, this virtual workshop brings together members across the WiBF community to network, share experiences and develop practical strategies for success.

#### 2 HOUR WORKSHOP

Delivered virtually

**FRIDAY 26TH FEBRUARY 2027**

8:30AM – 10:30AM AEDT

#### WHO IS THE RIGHT FIT

- Professionals seeking to build confidence
- Professionals preparing for career advancement, new opportunities, or leadership roles
- Those looking to strengthen resilience, set boundaries and navigate workplace challenges with greater impact



### WiBF Leaders Building Futures **“NEW 2027”**

Leaders Building Futures is a five-part virtual leadership program designed to strengthen the practical skills required to lead high-performing teams. Facilitated through an interactive cohort model, the program provides managers with evidence-based tools to delegate effectively, set clear expectations, deliver meaningful feedback and foster accountability. Participants build confidence in developing capability through everyday leadership conversations, creating stronger team performance and a more engaged workplace culture.

#### 5 VIRTUAL 2 HOUR SESSIONS

Delivered fortnightly

**WEDNESDAY 23RD JUNE 2027**

#### WHO IS THE RIGHT FIT

- Managers looking to strengthen their team leadership skills
- Emerging leaders ready to build confidence and lead more effectively



### WiBF Communicating with Impact **“NEW 2027”**

Communicating with Impact is a four-part virtual program designed to strengthen participants' ability to communicate with clarity, confidence and purpose. Facilitated by communication expert Anneli Blundell, the program equips professionals with practical frameworks to structure ideas, tailor messages to different audiences and simplify complex information. Through interactive learning, participants develop the skills to deliver clear, concise and stakeholder-focused communication that enhances understanding, collaboration and workplace effectiveness.

#### 4 VIRTUAL 2 HOUR SESSIONS

Delivered fortnightly

**TUESDAY 27TH APRIL 2027**



## WIBF 2027 PROGRAMS

### WiBF Peri-Pathways Group Coaching **"NEW 2027"**

PeriPathways™ Group Coaching is a confidential, evidence-based coaching program designed to support women through the career impacts of perimenopause and menopause. Delivered in small virtual cohorts, the program combines expert coaching, peer connection and practical workplace strategies to help participants build confidence, strengthen resilience and maintain career momentum during a significant life transition. Grounded in positive psychology and strengths-based coaching, the program reinforces WiBF's commitment to supporting women at every stage of their leadership journey.

**5 VIRTUAL GROUP SESSIONS**  
**SMALL GROUP**

**WEDNESDAY**  
**MARCH 10TH 2027**



### WiBF 10-Day Confidence Challenge **"NEW 2027"**

The 10-Day Confidence Challenge is a flexible, self-paced online program designed to help participants strengthen their confidence, communication and professional presence through short, practical daily learning. Across ten bite-sized modules, participants develop techniques to manage self-doubt, communicate with greater clarity and influence, and build an authentic executive presence. Optional coaching sessions provide additional support to embed learning and encourage real-world application, making the program an accessible development opportunity for busy professionals.

**10 DAYS – 10 MINS PER DAY**  
Online, self-paced study

**FLEXIBLE**  
Start anytime at your own pace



### WiBF Amplify Your Executive Presence **"NEW 2027"**

Amplify Your Executive Presence is a flexible online development program designed to help professionals cultivate the confidence, authenticity and presence required to lead with impact. Through a series of video tutorials and an individual coaching session, participants explore practical strategies to strengthen self-awareness, communicate with greater influence and navigate high-pressure situations with confidence. The program supports participants to develop an authentic leadership presence that enhances credibility, builds trust and creates greater professional opportunities.

**3X VIDEO TUTORIALS**  
**1X 30MIN COACHING SESSION**

**FLEXIBLE**  
Start anytime at your own pace





## WIBF 2027 VIRTUAL MASTERCLASSES

1 CPD POINT  
PER MASTERCLASS

### Virtual Masterclasses for Your Team

**WiBF is excited to announce 10 amazing virtual masterclasses coming up in 2027! These 2 hour sessions are designed to empower and inspire, covering essential topics:**

- Thursday 25 February: Audacious leadership – How to Lead with Conviction, Courage and Care
- Thursday 18 March: Cracking The Engagement Puzzle
- Thursday 20 May: Leading with Presence and Creating Impact
- Thursday 17 June: Leading with Body & Voice in the Age of AI
- Thursday 15 July: Overcoming Perfectionism and Imposter Syndrome
- Thursday 12 August: Emerging Leaders
- Thursday 23 September: Financial Wellness: Navigating Superannuation & Investments
- Thursday 14 October: The Better Response in Practice: Real Situations, Practiced Responses
- Thursday 11 November: Leadership: Managing Upwards
- Thursday 18 November: Harnessing The Nervous System

## WIBF 2027 IN-PERSON MASTERCLASSES

### Book A Private In-Person Masterclass

#### Prefer in-person Masterclasses?

**WiBF offers a variety of topics available as private sessions at your organisation.**

These sessions are designed to empower and inspire, covering essential topics, with example options such as:

- Brave Conversations & Building Confidence
- Overcoming Imposter Syndrome & Perfectionism
- High Productivity Techniques & Mindset
- Financial Wellbeing at Work – Tips to address Financial Stress
- Mental Health First Aid in the Workplace
- Build Your Own Personal and Professional Brand

**Included for Diamond and Gold members (MEMBERSHIP OPTION B) or available as a paid add-on for all other levels of membership.**



THESE ARE JUST SOME OF OUR TOPICS AVAILABLE!

SCAN THE QR CODE BELOW TO BROWSE OUR TOPICS & BOOK YOUR PRIVATE SESSION TODAY.



## WIBF 2027 NATIONAL INDUSTRY AWARDS & SPONSORSHIP OPPORTUNITIES



Join us for a truly special celebration at the WIBF 2027 National Industry Awards luncheon on Wednesday, September 22nd 2027.

### 2027 MAIN SPONSOR – \$25,000 +GST



- The choice of one Award Category
- Co-Branded event opening remarks with WIBF
- Opportunity to feature an inspiring video relating to diversity and inclusion
- Branded as the presenting sponsor on the website
- Branded as the presenting sponsor in the promotion of the awards
- Presenting event sponsor branding displayed at the Awards
- Logo displayed on digital screen during the winner's announcement
- Logo displayed on media wall during the entire event
- 10 premium tickets to the Awards valued at over \$2,500
- All headline sponsorship attendees will have access to the VIP lounge

### GLOBAL LIVE STREAM – \$10,000 +GST



- Exclusive branding exposure of our National Industry Awards live-streamed event
- Branded as the audio-visual sponsor on the website
- Branded as the audio-visual sponsor in the promotion of the awards
- Audio-visual category sponsor branding displayed at the Awards
- Logo displayed on media wall during the entire event
- 5 premium tickets to the Awards valued at over \$1,250



### 2027 AWARDS CATEGORIES – \$6,500 +GST PER CATEGORY



- Exclusive branding of one category award
- Brief message opportunity during your sponsored category announcement
- Opportunity to present the trophy to the winner of your category
- Branded as the award category sponsor on the website
- Branded as the award category sponsor in the promotion of the awards
- Award category sponsor branding displayed at the Awards
- Logo displayed on digital screen during the winner's announcement
- Logo displayed on media wall during the entire event
- 5 premium tickets to the Awards valued at over \$1,250

### WIBF 2027 NATIONAL INDUSTRY AWARDS CATEGORIES

1. WIBF Award for Achievement in Assets and Fund Management
2. WIBF Award for Achievement in Private Wealth and Superannuation
3. WIBF Award for Achievement in Retail Banking
4. WIBF Award for Achievement in SME & Business Banking
5. WIBF Award for Achievement in Institutional, Corporate and Investment Banking
6. WIBF Award for Achievement in Risk, Regulation and Compliance
7. WIBF Award for Achievement in Professional Services
8. WIBF Award for Achievement in Operations, Technology or Customer Support
9. WIBF Award for Achievement in Corporate Affairs
10. WIBF Award for Achievement in an EA/PA role
11. WIBF Award for Product or Technical Innovator
12. WIBF Rising Star Award
13. WIBF Inclusive Leader Award
14. WIBF Inclusive WorkPlace Award of the Year
15. WIBF ESG and Sustainability Initiative of the Year
16. WIBF Mentor of the Year
17. WIBF Mental Health Champion Award

## VIP LOUNGE – \$10,000 +GST

- Exclusive branding exposure of our National Industry Awards VIP room
- Branded as the VIP lounge sponsor on the website
- Branded as the VIP lounge in the promotion of the awards
- Logo displayed on media wall during the entire event
- 5 premium tickets to the Awards valued at over \$1,250 with access to VIP lounge for 5 guests
- 2 branded pull-banners with your logos in front of the VIP Lounge during the VIP early arrival and welcome drinks period
- 12 branded tent-cards with a design/promotion of your choice
- Speaking opportunity on podium during the event

## PHOTO EXPERIENCE – \$6,000 +GST

- Logo displayed on media wall during the entire event
- Logo displayed on exclusive pull-banner in front of the photo experience during the arrival and welcome drinks period
- 5 premium tickets to the Awards valued at over \$1,250

## JUDGES RECOGNITION SPONSOR – \$6,000 +GST

- Exclusive branding of this sponsorship category at the Awards
- Branded as the Judges Recognition sponsor on the website
- Logo displayed on media wall during the entire event
- 5 premium tickets to the Awards valued at over \$1,250

## MEDIA WALL SPONSORSHIP PACKAGE – \$3,000 +GST EACH

### **Be at the forefront of the WiBF 2027 National Industry Awards with this exclusive branding opportunity:**

- Prominent Logo Placement on the Awards Media Wall – Your brand will be showcased on the media wall, the prime backdrop for event photography and videography, ensuring visibility throughout the Awards and in post-event media coverage.
- 2 Premium Tickets to the Awards – Enjoy exclusive access to the Awards, including:
  - (Tickets are valued at over \$550 and provide the ultimate experience.)
- Seating in a prime location at the event.
- Full VIP Lounge privileges to network with industry leaders and special guests.

### **Why Sponsor the WiBF Awards Media Wall?**

- Maximised Brand Exposure: Gain ongoing visibility as event photos are shared across media platforms, WiBF communications, and attendees' professional networks.
- Alignment with Excellence: Associate your brand with the celebration of innovation, leadership, and progress in the banking & financial sector.
- Unmatched Networking Opportunities: Connect with 700+ influential attendees, including key decision-makers and rising stars in banking and finance community.
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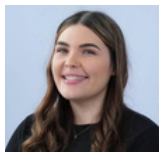
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